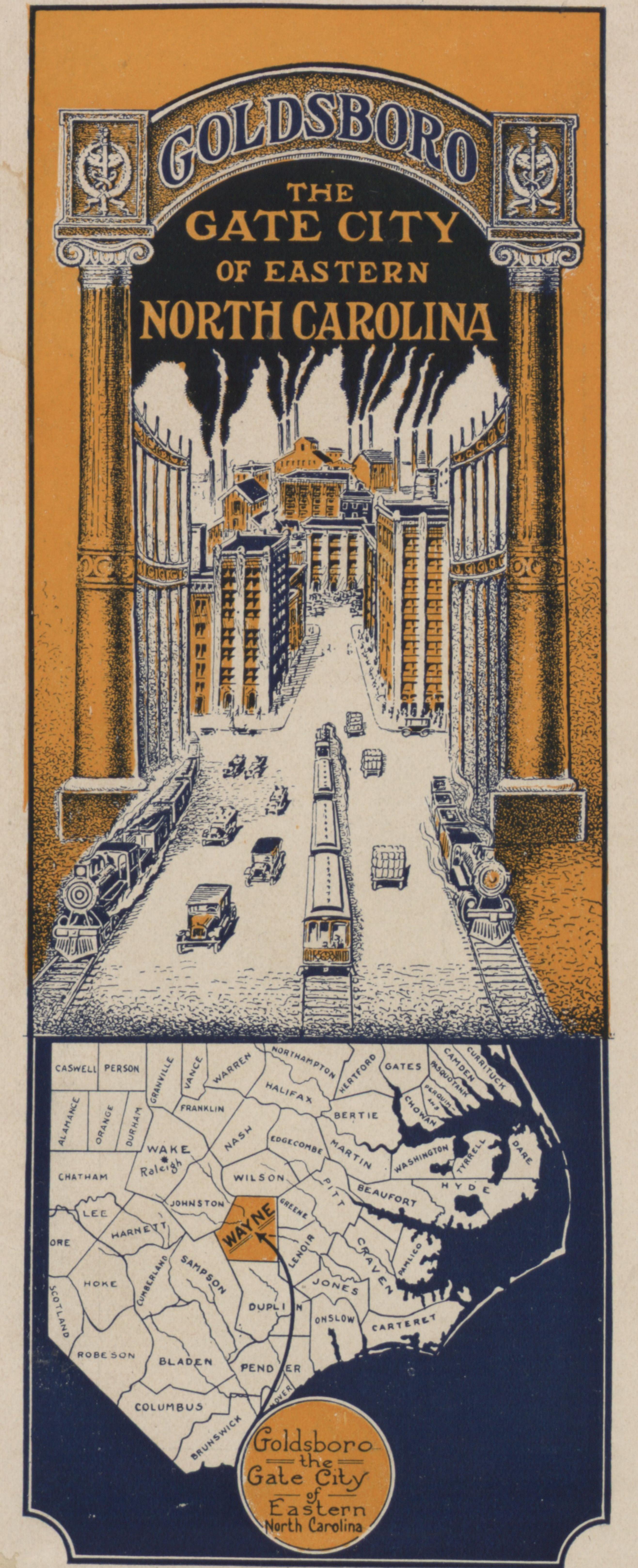
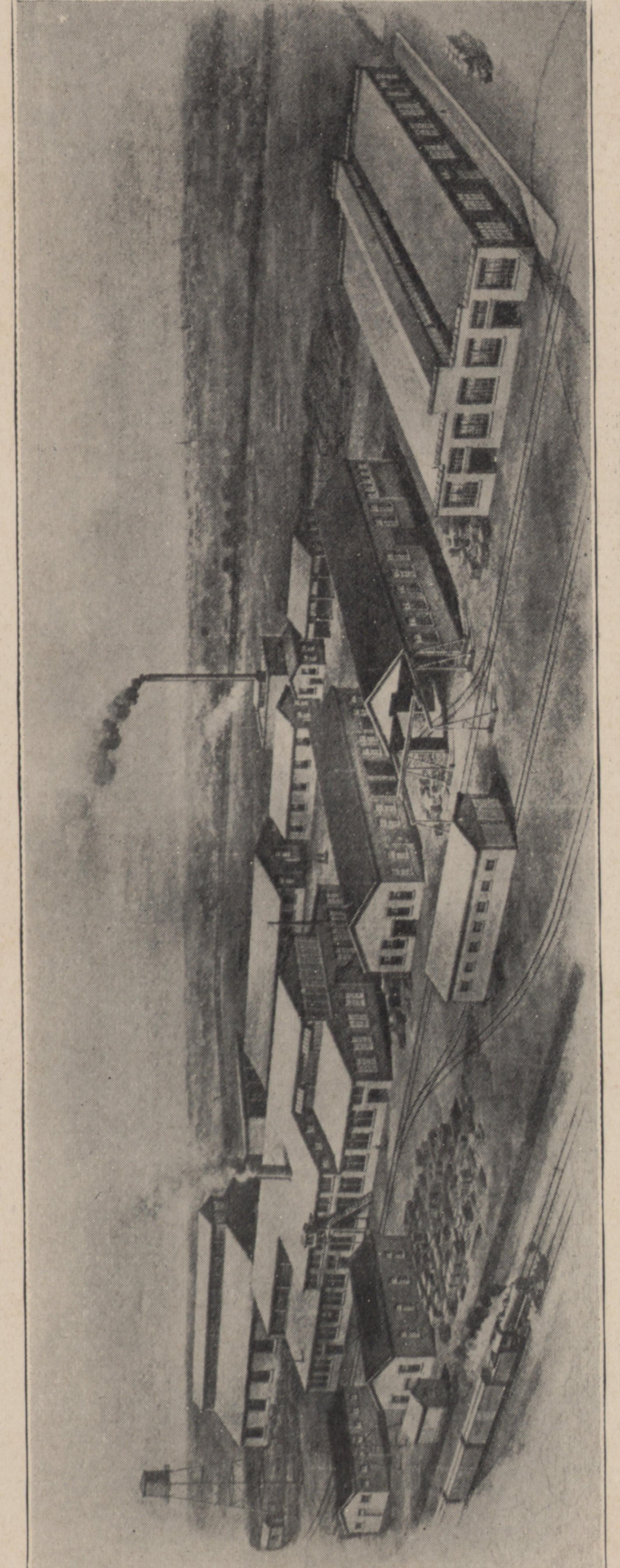
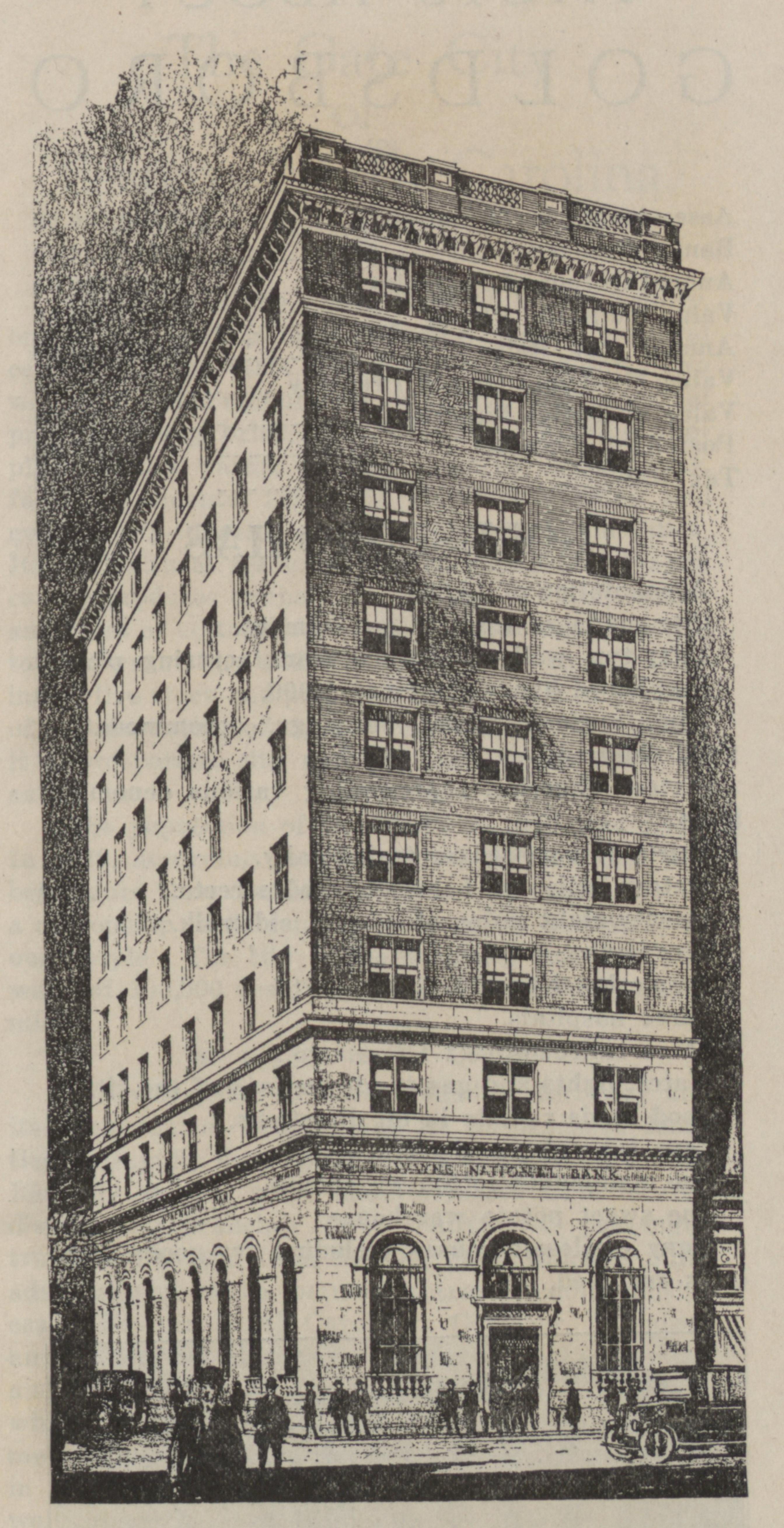
9-B-1





DEWEY BROTHERS, INC., FOUNDERS AND MACHINISTS



WAYNE NATIONAL BANK

FACTS ABOUT GOLDSBORO

3

Assessments for Taxation	\$16,500,000.00
Banks Resources	6,178,994.10
Annual Output of Factories	6,125,000.00
Value Industrial Plants	4,000,000.00
Annual Pay Roll	2,236,000.00
Value Municipal Owned Property	1,500,000.00
Value Postoffice Building	100,000.00
Postoffice Receipts	50,000.00
Tax Rate	1.42

GOLDSBORO HAS

A population of 15,000.

City manager form of government.

Fifty-two well established manufacturing plants.

Number of hands employed, 6,000.

Nine modern school buildings, accommodating 1,600 children.

Sixteen churches representing various denominations.

Thirty-two passenger trains daily.

Sixteen miles of hard surfaced streets.

Twenty-eight miles of cement sidewalk.

Five banks.

Ample hotel facilities.

Three hospitals.

Three railroads.

Water, lights and gas to all sections of the city.

Good roads radiate in all directions.

Four tobacco warehouses.

One mammouth cotton warehouse.

One sweet potato warehouse.

Many wholesale houses, including dry goods, groceries and feed.



KENNON HOTEL

GOLDSBORO

The Gate City
OF

Eastern North Carolina

3

Goldsboro is the county seat of Wayne county, one of the leading manufacturing and agricultural counties of the state, being the home of forty-two well established manufacturing plants, their principal products being brick, veneer, lumber, building supplies, cotton yarns, hosiery, tobacco, locomotives, farm implements, furniture, mattresses, ladies and gents ready-to-wear, and several other commodities. Its agricultural resources are unlimited and Wayne county produces annually an average of thirty thousand bales of cotton, fifteen million pounds of tobacco, tons of grain, hay and other food crops to say nothing of live stock and poultry. Goldsboro is the center of the marketing of these commodities, which makes it a prosperous city and one well worth while locating in.

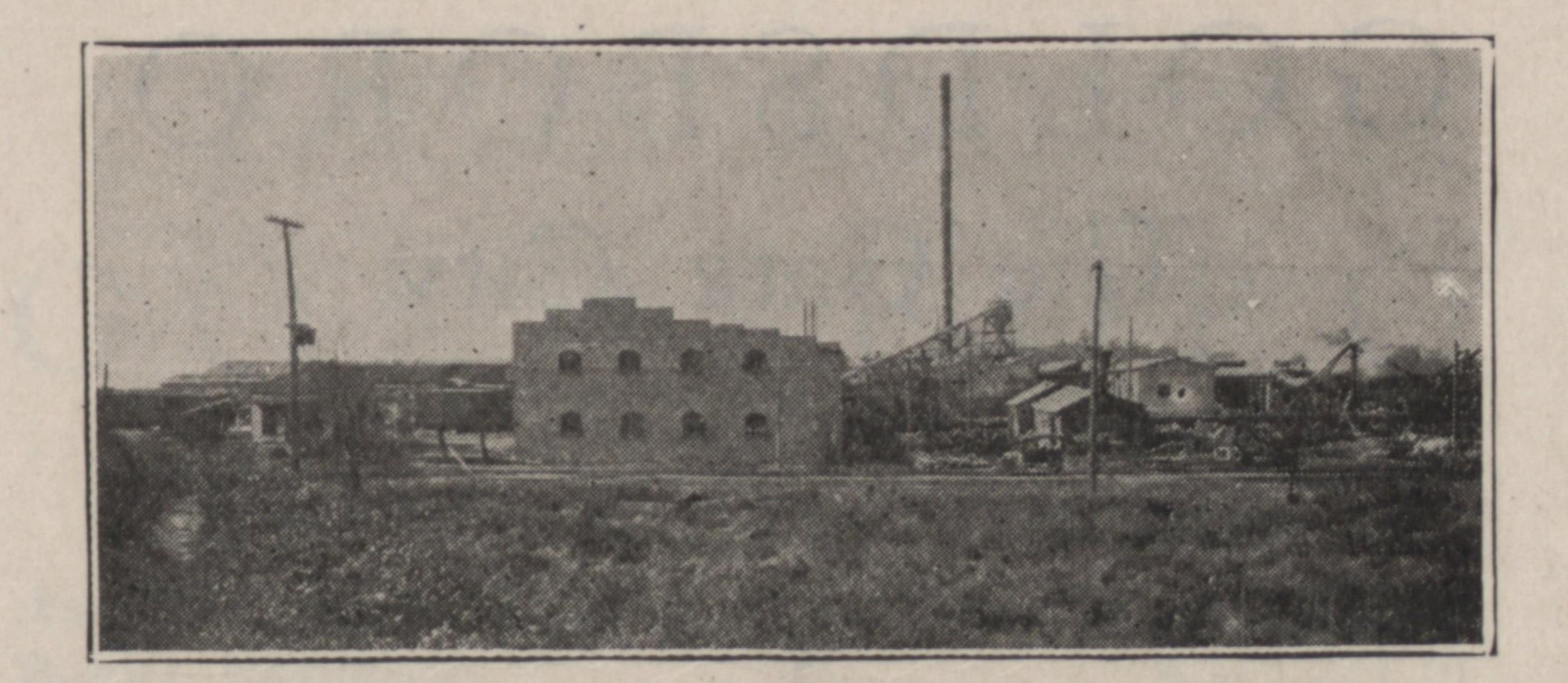
The population of Goldsboro in 1910 was 6,142. In 1920, according to government figures, this had been more than doubled and today Goldsboro claims a citizenship of fifteen thousand happy and prosperous people. The city is the shopping center of upward of 100,000 residing within a radius of twenty miles.

As a Commercial Center

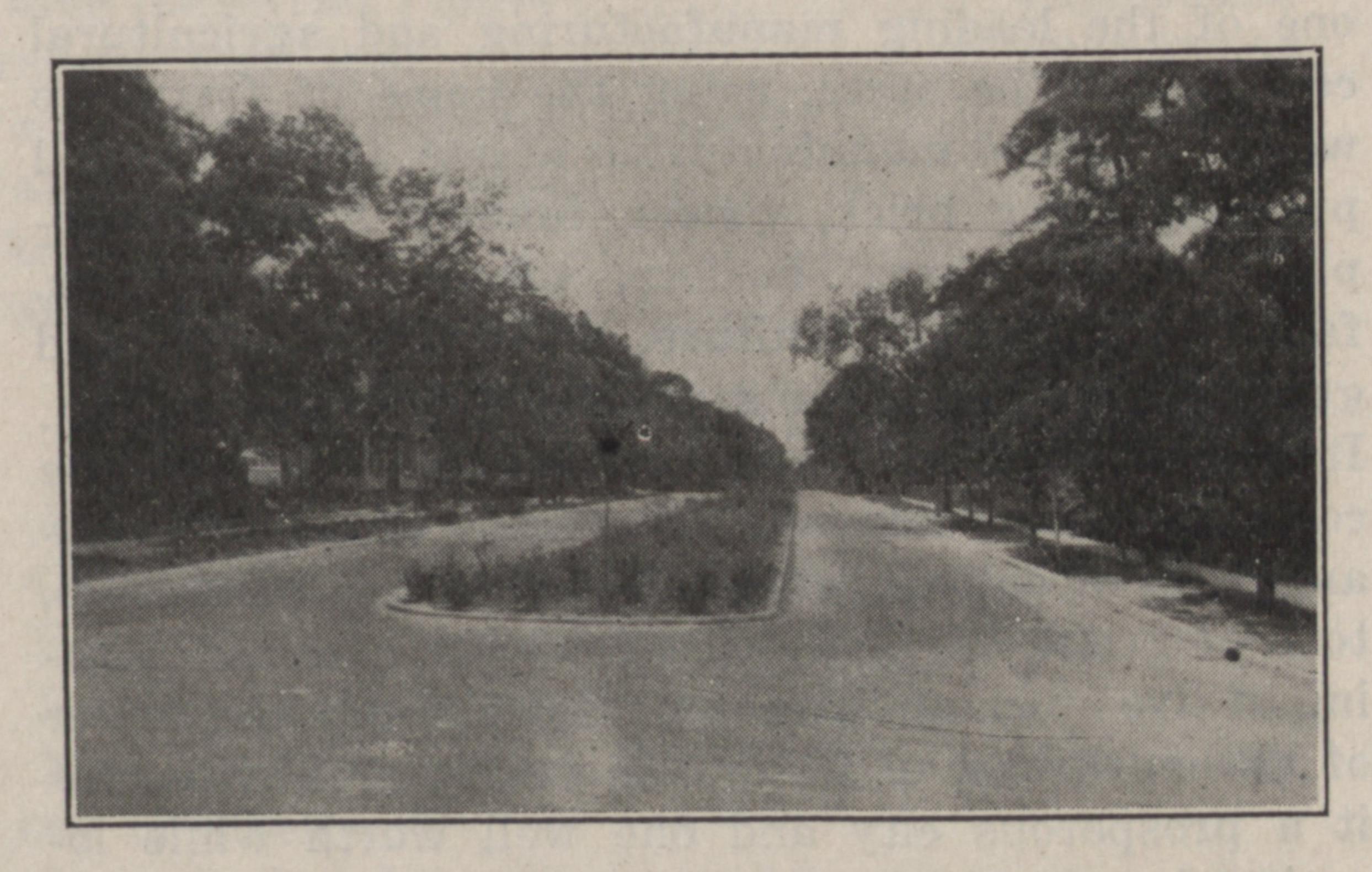
Goldsboro, due to its surrounding territory and its geographical location and its unsurpassed facilties, is rapidly developing into a commercial center. Recently several large manufacturers have located distributing branches here. Thirty-two passenger trains run to and from the city daily which is quite advantageous to the commercial traveler doing business in Eastern North Carolina. Goldsboro is indeed and in fact The Gateway of Eastern North Carolina and as such has a mission to perform. A mission which concerns every man and a mission which means much to mankind, in general, because here in this favored spot is found health, happiness and well being.

A Bit Of History

Goldsboro dates back to the time of Sir Walter Raleigh, who, if he did nothing greater than exploit the section wherein is located the Gate City, is entitled, for this one act to a full meed of praise. In the many years that have elapsed since then, Goldsboro has pursued the even tenor of its ways and its



UTILITY MANUFACTURING COMPANY



WEST ASH STREET



BORDEN BUILDING

citizens have been content to enjoy and prosper under its advantages until it has secured a foundation on which to create and which will enable it to build like the wise man of old—upon a solid rock which will withstand the storms of panics, short crops and the greed of politicians. In the building of this city to date, ideal citizenship has been kept constantly in mind, and the greater duration of the visit of the "stranger within its gates" the more surely there comes the charm of intercourse with a hospitable, democratic class of citizens whose ideals are worth of character instead of a measure of the bank account.

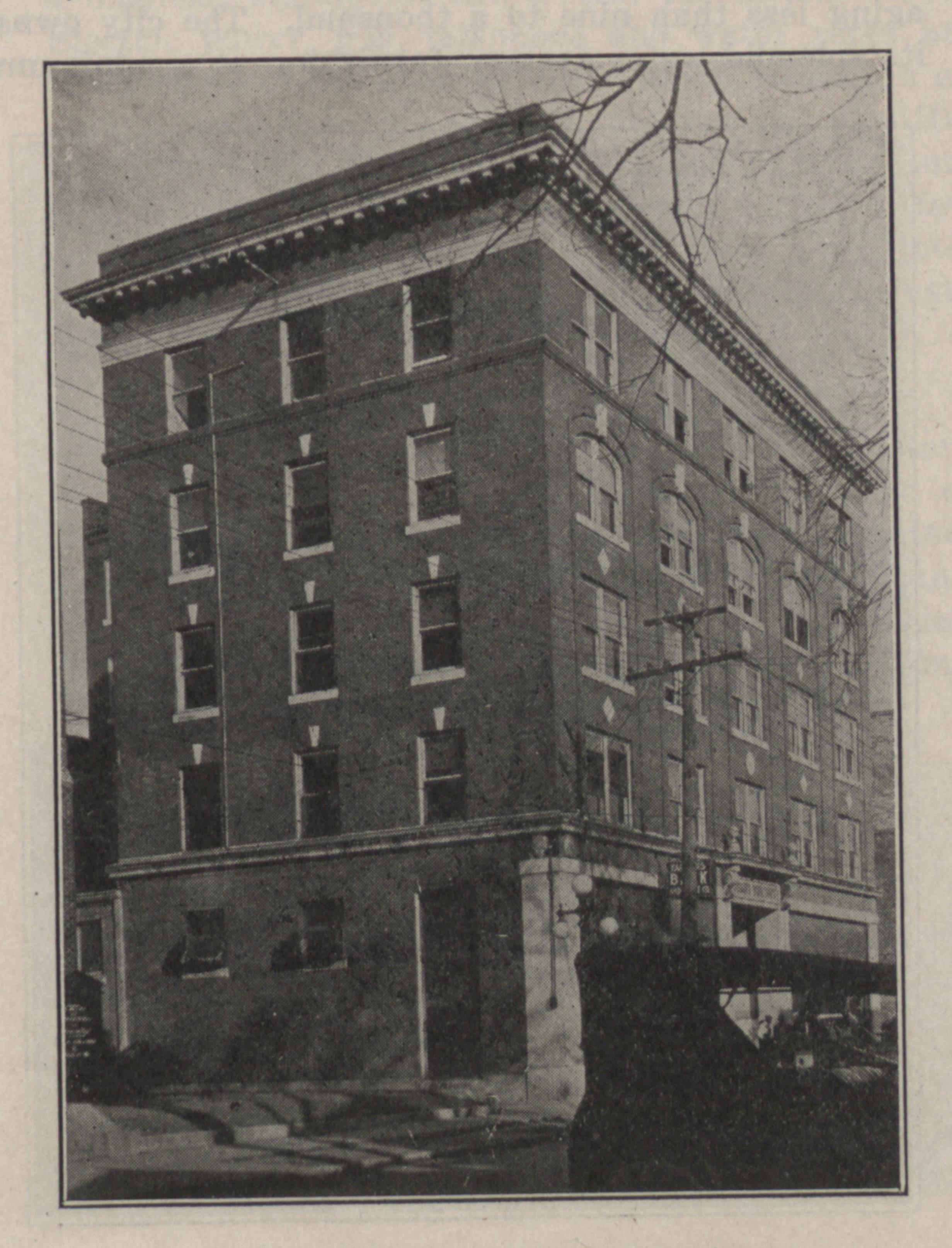
Goldsboro's Climate

Here is the dividing line between the frigid climate of the north and the enervating climate of the tropics.

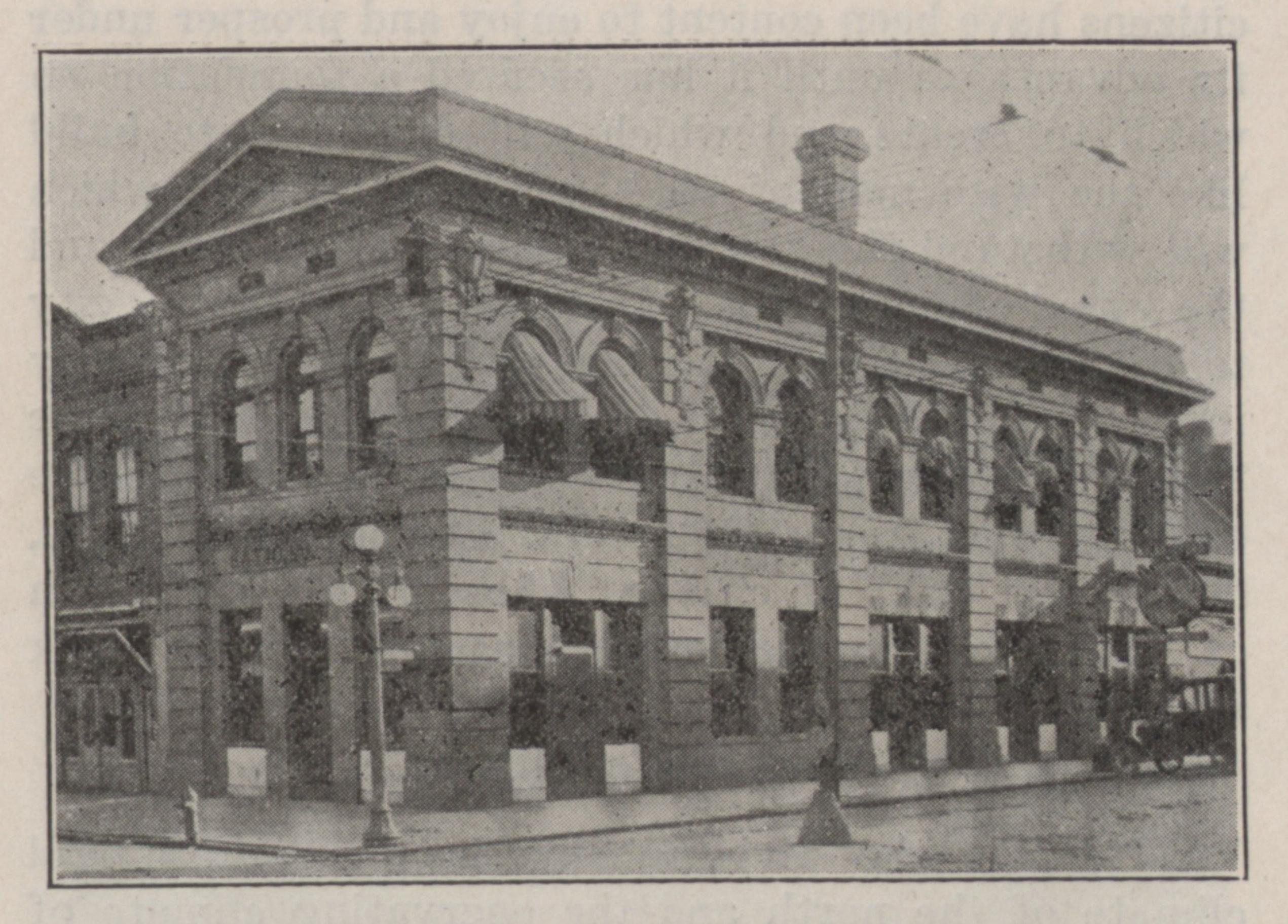
Here is found nine months of summer with only three of a not unpleasant autumn or winter temperature.

Here one is within a daylight journey of New York, Philadelphia, Baltimore, Washington, Savannah, Atlanta and Jacksonville.

Here one is within a thirty hour ride of the cities of Boston, Quebec, Montreal, Toronto, Buffalo, Cleveland, Cincinnatti, Detroit, Chicago, St.



FARMERS BANK & TRUST COMPANY



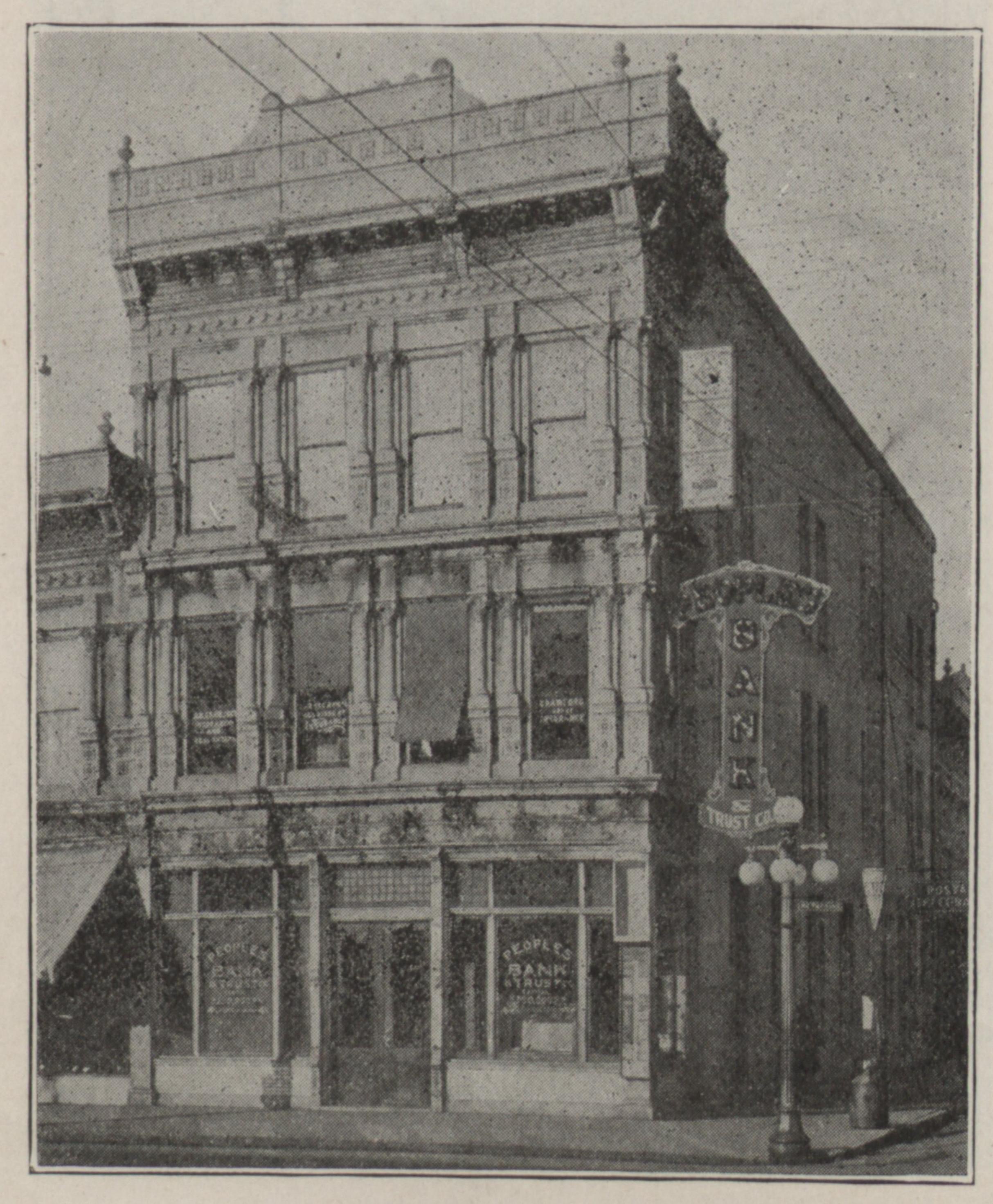
THE NATIONAL BANK OF GOLDSBORO

Louis, Louisville, Memphis, New Orleans, Mobile and Palm Beach and reaching the population of over seventy millions of people.

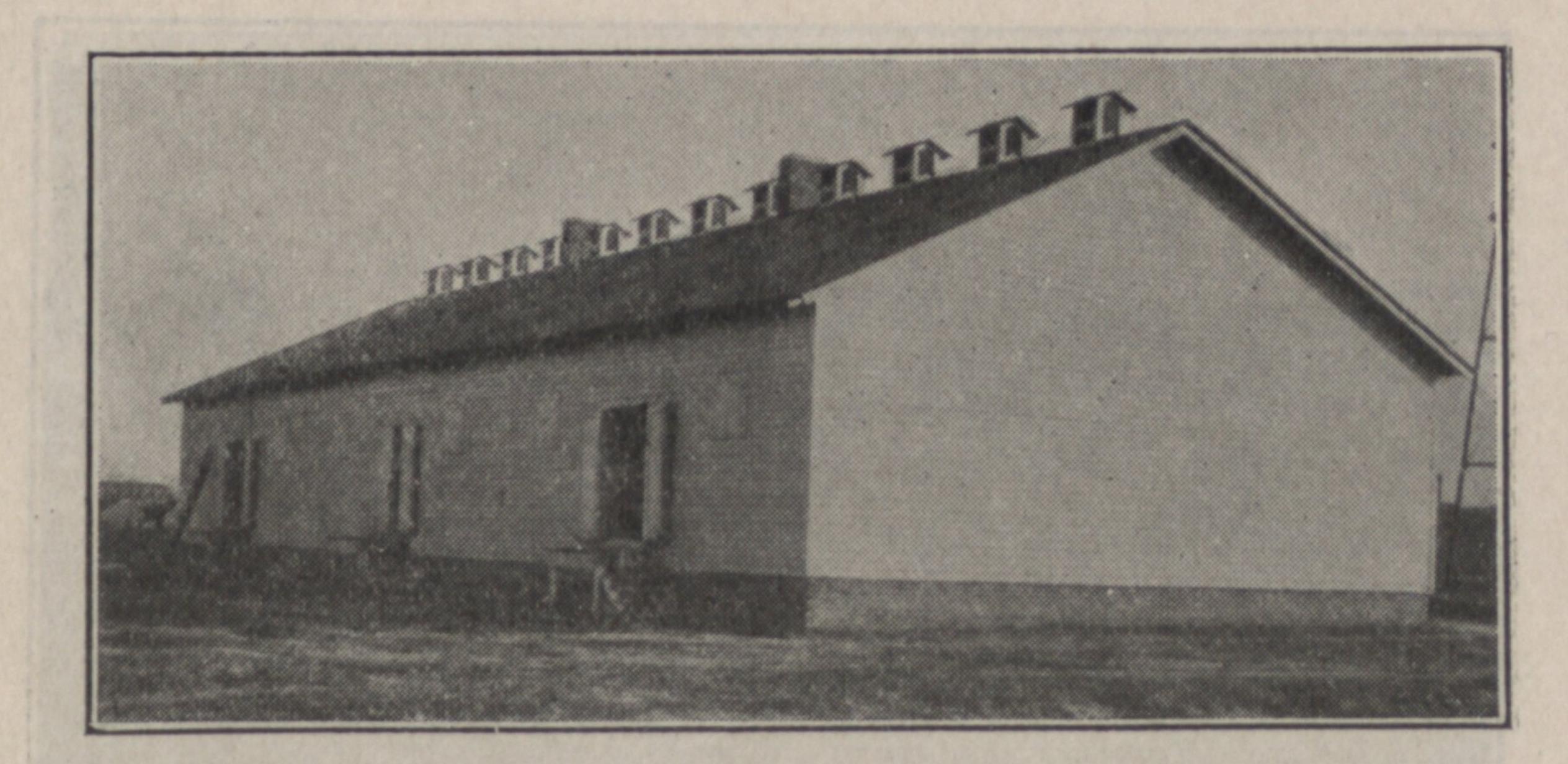
Here one is within a few hours' ride of the finest surf bathing on the Atlantic coast on the beaches of Wrightsville, Morehead City and Beaufort; and here one can live in the warmth of a genial sun and yet be in touch with the life of the nation.

Why Come To Goldsboro?

Health conditions are ideal, the death rate averaging less than nine to a thousand. The city owns its splendid water system, furnishing at a minimum



PEOPLES BANK & TRUST CO.

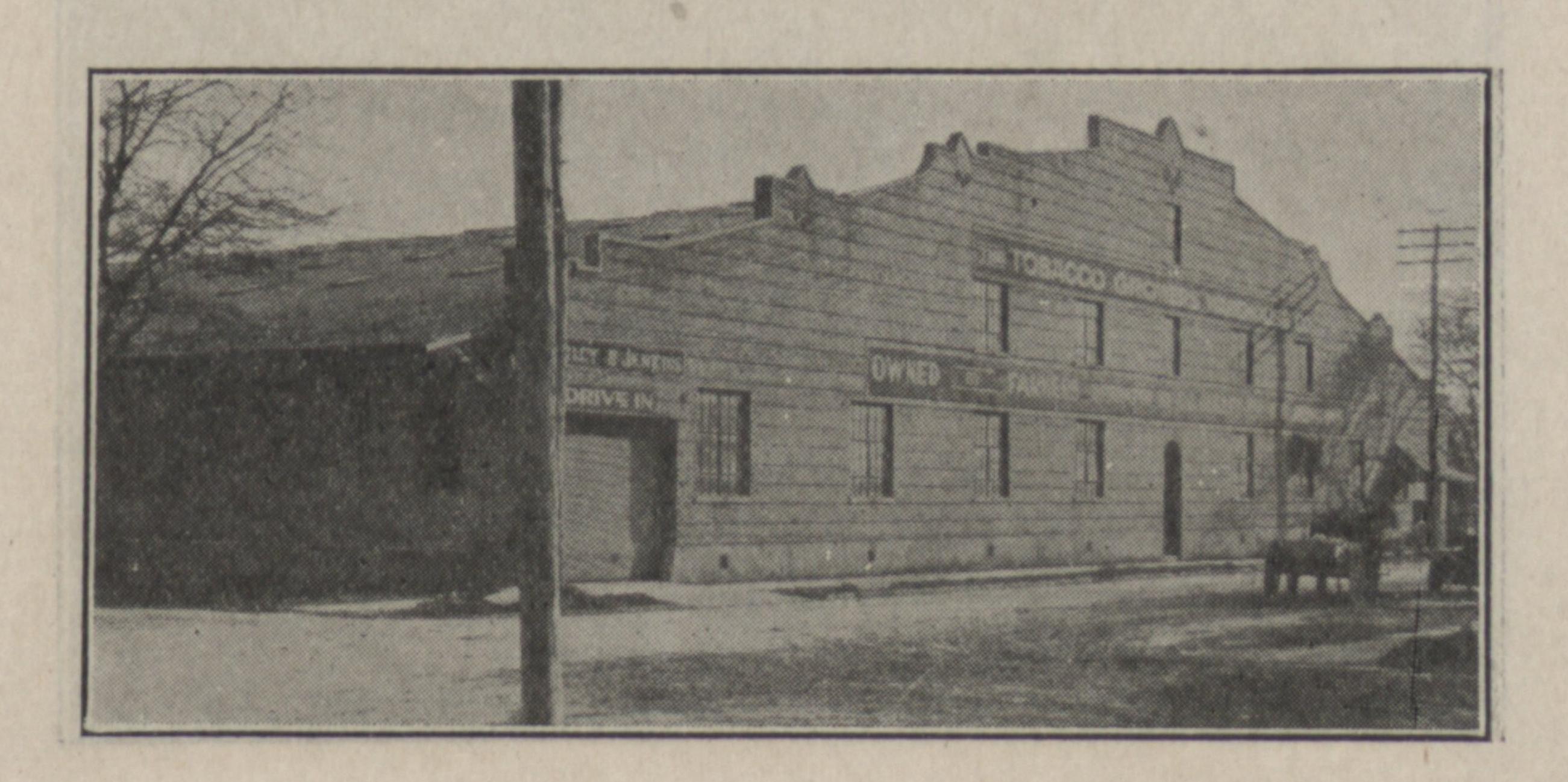


SWEET POTATO GROWERS WAREHOUSE

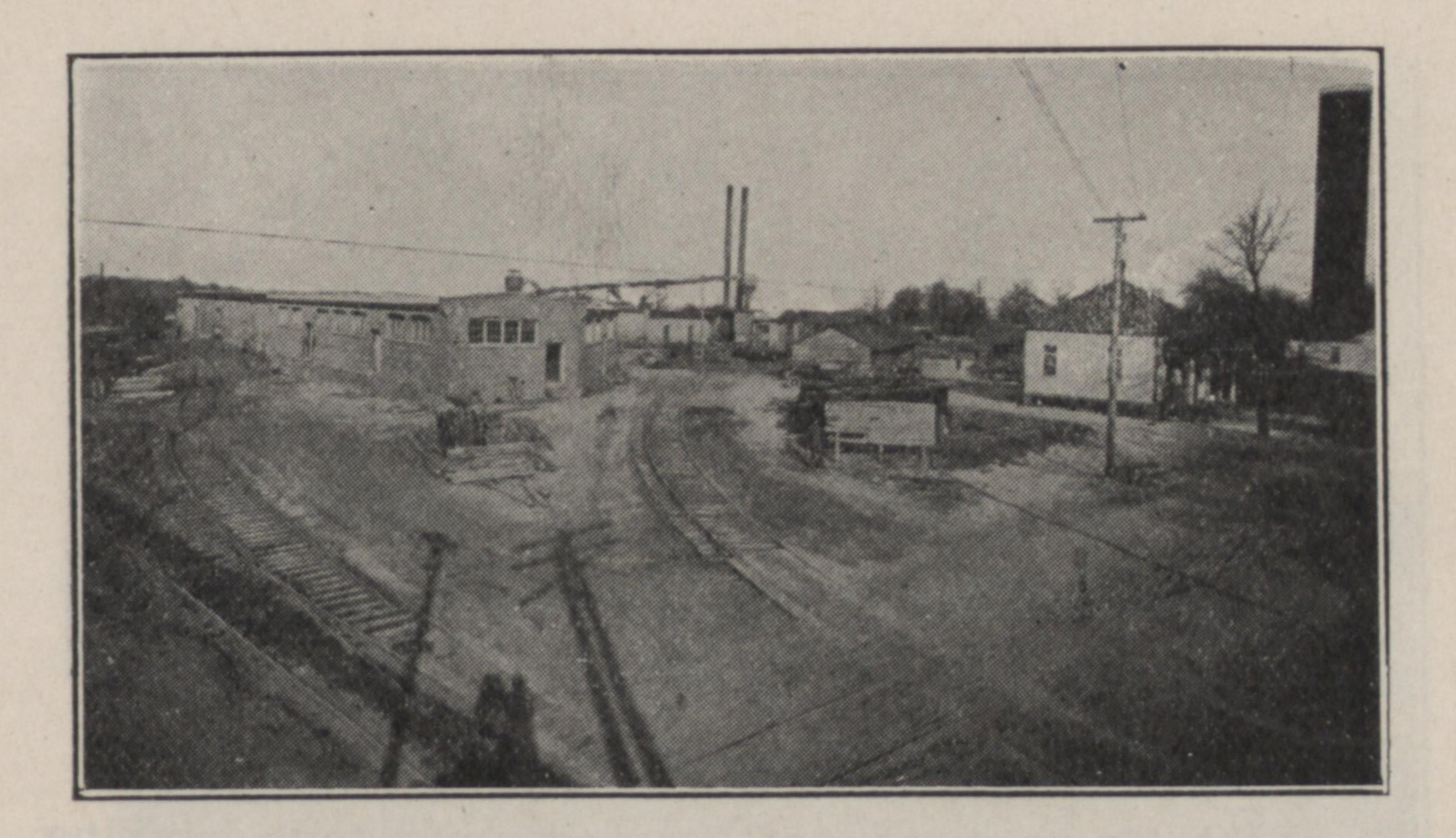
cost the purest of soft, uncontaminated drinking water. Goldsboro has sixteen miles of hard surfaced streets, twenty-eight miles of paved sidewalks, five and one-half miles of electric car line, well equipped parks and playgrounds, permanent health and sanitary officers with efficient staffs, a permanent community center, a nationally known organization of Associated Charities, and one of the best and most active Chambers of Commerce in the south, a wideawake Merchants Association, an efficient Traffic Department, Rotary and Kiwanis Clubs and all of the permanently recognized Fraternal orders have local posts. Living conditions, from a health standpoint are beyond criticism and living conditions from a financial standpoint are within the means of all. Electric power, gas, telephone and water rates are below those of the average city. Being located in an agricultural district, country produce is plentiful and reasonable in price. All roads leading into Goldsboro are in good condition and within a few months most of them will be hard surfaced. Hotel facilities are ample. Board and room in private homes is available.

Products of the Soil

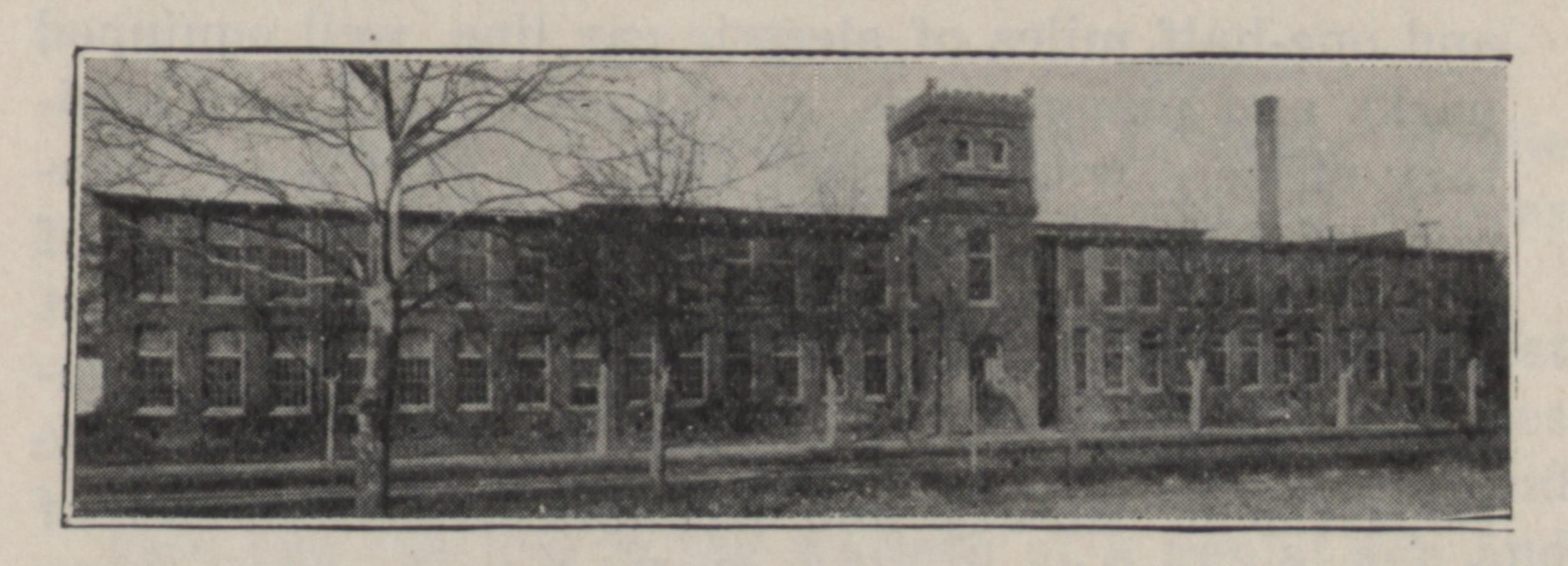
In addition to being the Gateway of Eastern North Carolina, Goldsboro is the county seat of Wayne county, which ranks first in agriculture. Here is grown hay, alfalfa, cowpeas, cabbage, beets, beans, peas, celery, truck garden products, strawberries, dewberries, huckleberries, melons, peaches, plums,



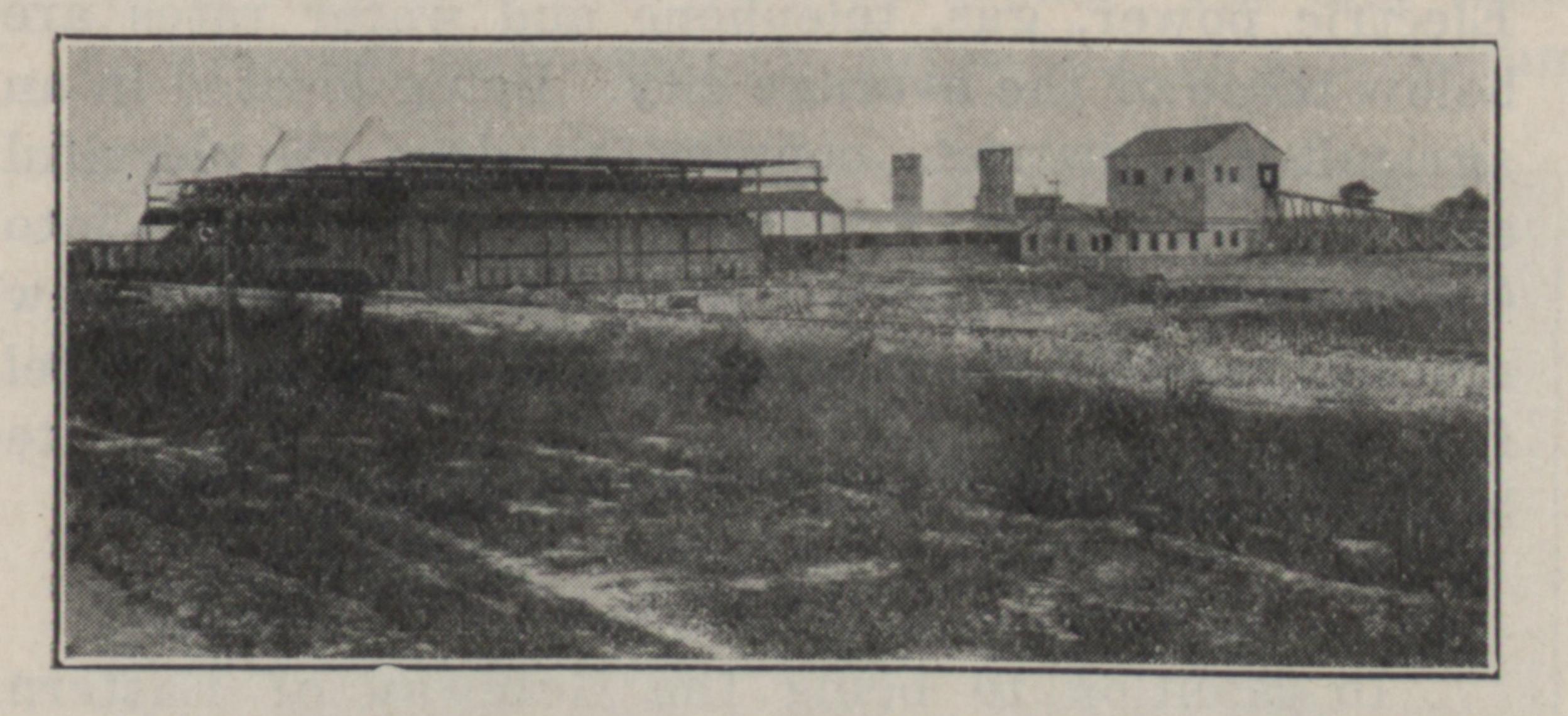
TOBACCO GROWERS WAREHOUSE



A. T. GRIFFIN MANUFACTURING COMPANY



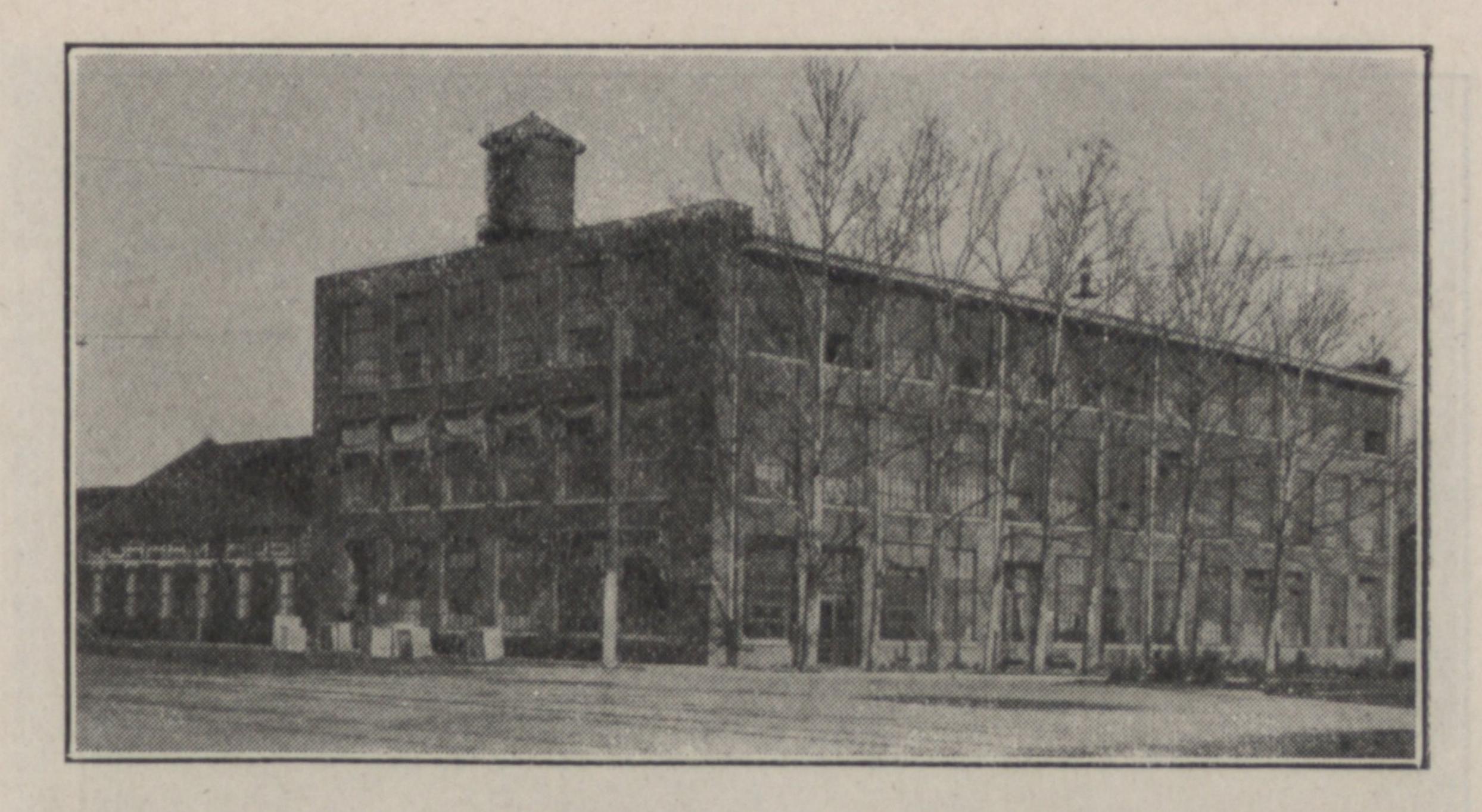
BORDEN MFG. CO., COTTON YARN MANUFACTURERS, SHOWING ONE OF THEIR BUILDINGS



BORDEN BRICK & TILE COMPANY



GOLDSBORO UNION STATION



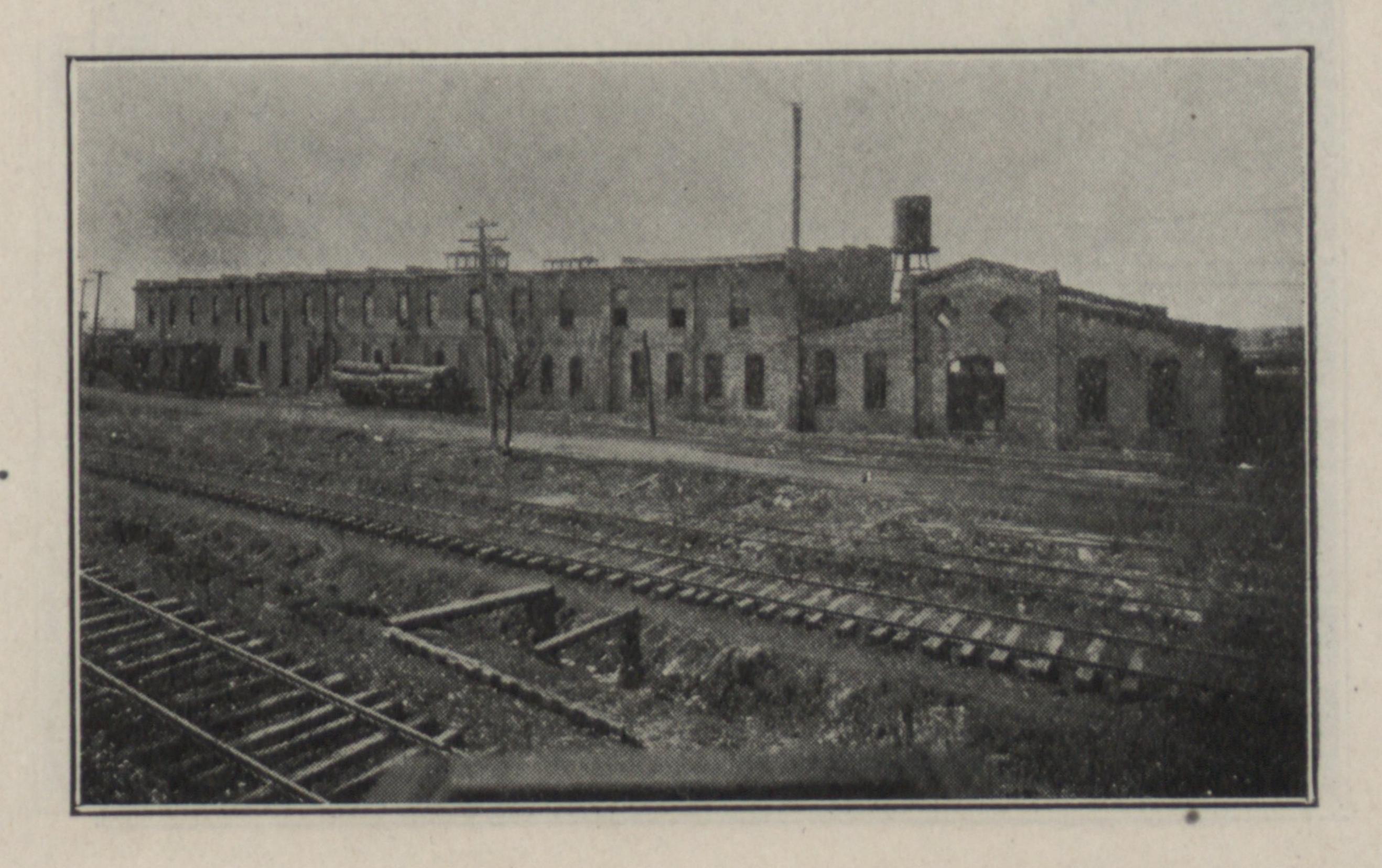
DURHAM HOSIERY MILLS NO. 5

cherries, apples, pecans and numerous products of the soil. This is the land where can be grown three crops on the same soil during the year and a land which by reason of its freedom from rocks and stones is easily and economically tilled. Here can be produced from one acre of land 1,500 pounds of tobacco or 1,500 pounds of cotton.

Yesterday and Today

Thirty years ago Goldsboro was a village of very few inhabitants. The soil, always unusually fertile, had scarcely begun to yield the wealth that is now pouring out in such abundance. The production of tobacco, now a great industry, was then only being introduced in this section. The contrast between Goldsboro of that day and 1923 is amazing. Population has greatly increased. Manufacturing industries employing hundreds of people at a good scale of wages now occupy many acres that were then but the open field.

Today Goldsboro is an ideal location for factories. The great number of diversified industries now here are in a flourishing condition and developing to a marked degree each succeeding year; and the combination of climate, contiguity to the live sections of population, transportation, health, economic hospitality and other favorable conditions are



GOLDSBORO FURNITURE MFG. CO.



HERMAN PARK



WEST WALNUT STREET LEADING TO UNION STATION



TOBACCO GROWING IN WAYNE COUNTY



GOLDSBORO HOSPITAL

forces sure to produce a healthful, substantial and steady growth in population and wealth, and assures the investor as well as the homeseeker a certainty of acting wisely in locating in its midst.

Railroad Facilities

Goldsboro has three railroads—The Southern, Atlantic Coast Line and Norfolk Southern. These great systems are among the best in the United States and provide transportation facilities second to none. They lead to the seashore or to the North or South, to say nothing of the great Central West. The many agricultural products of Wayne county find an outlet through the county seat and the factories ship their products to every clime and every land.

Good Roads

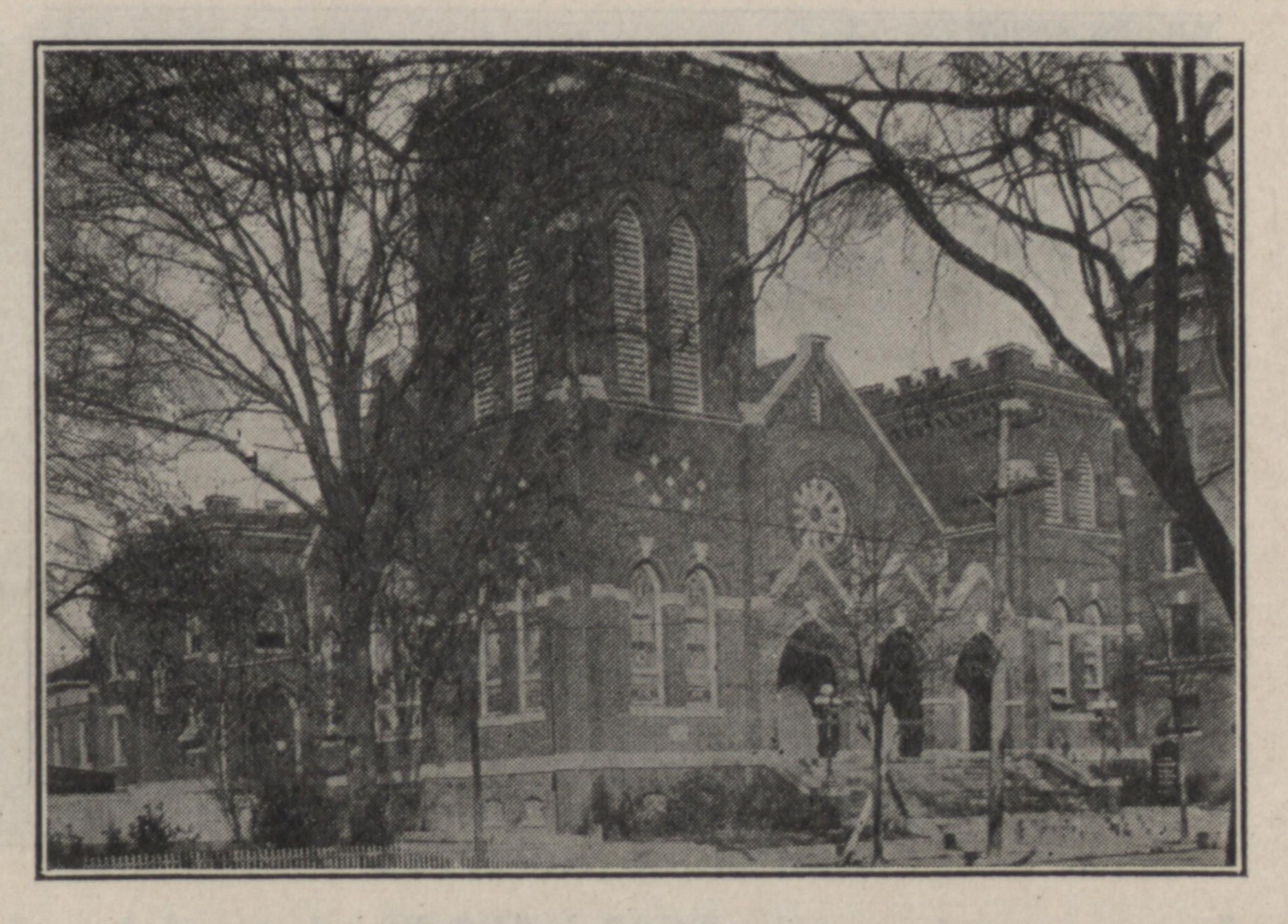
Wayne county boasts of good roads which are of great importance to the farmer as well as the motorist and add pleasure to the existence of anyone who might be fortunate enough to be attracted to this section.

Schools and Churches

Goldsboro has one of the finest and best directed



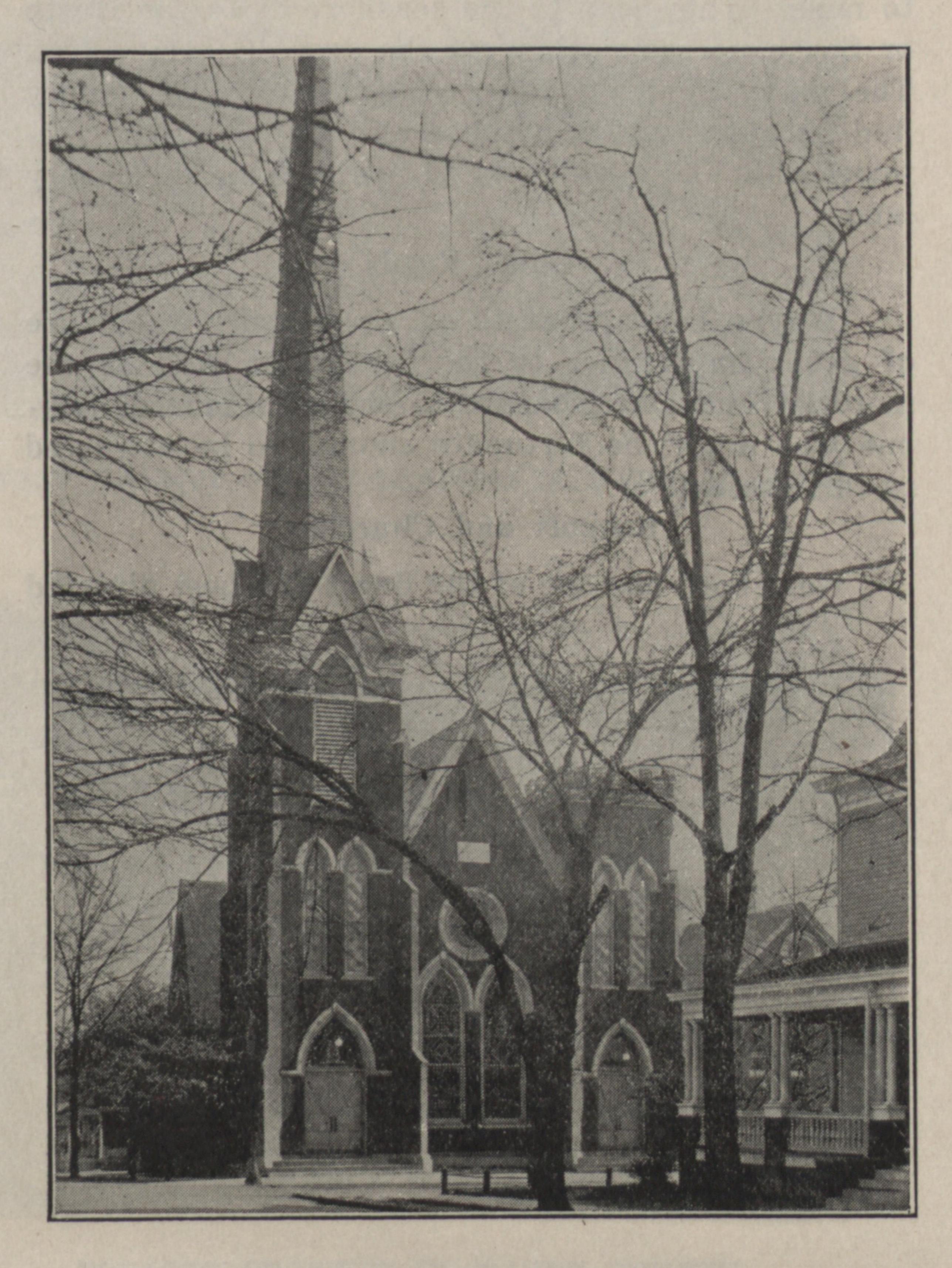
DR. WM. SPICER'S SANATORIUM



FIRST BAPTIST CHURCH

school systems of the State where a thorough and exacting course of instruction assures a splendid education and a good college preparation. Nine school buildings supply the demand and they are constructed on the latest approved plan for educational institutions.

Goldsboro has a high moral and religious tone. There are sixteen churches of various denominations



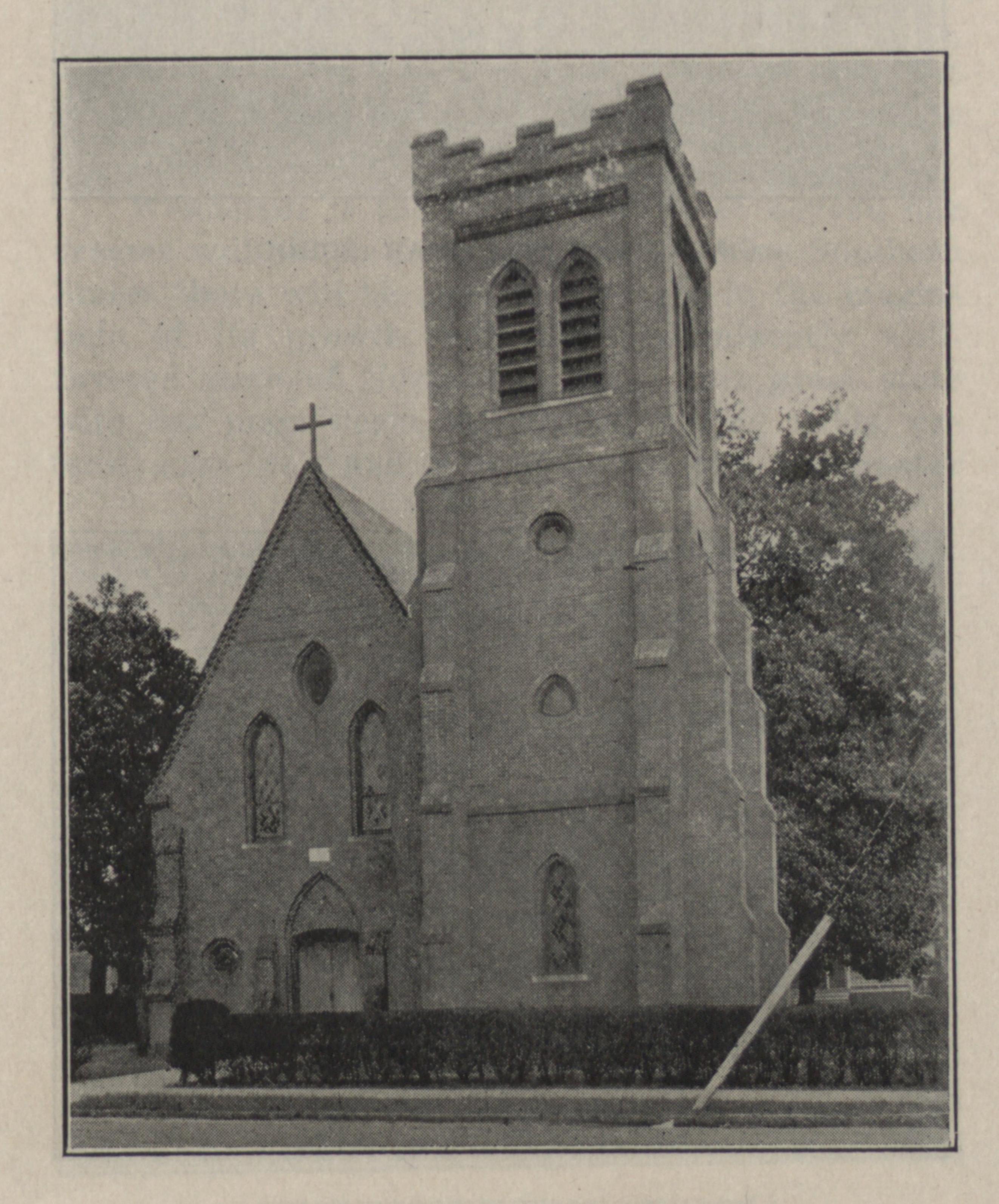
ST. PAUL'S METHODIST CHURCH



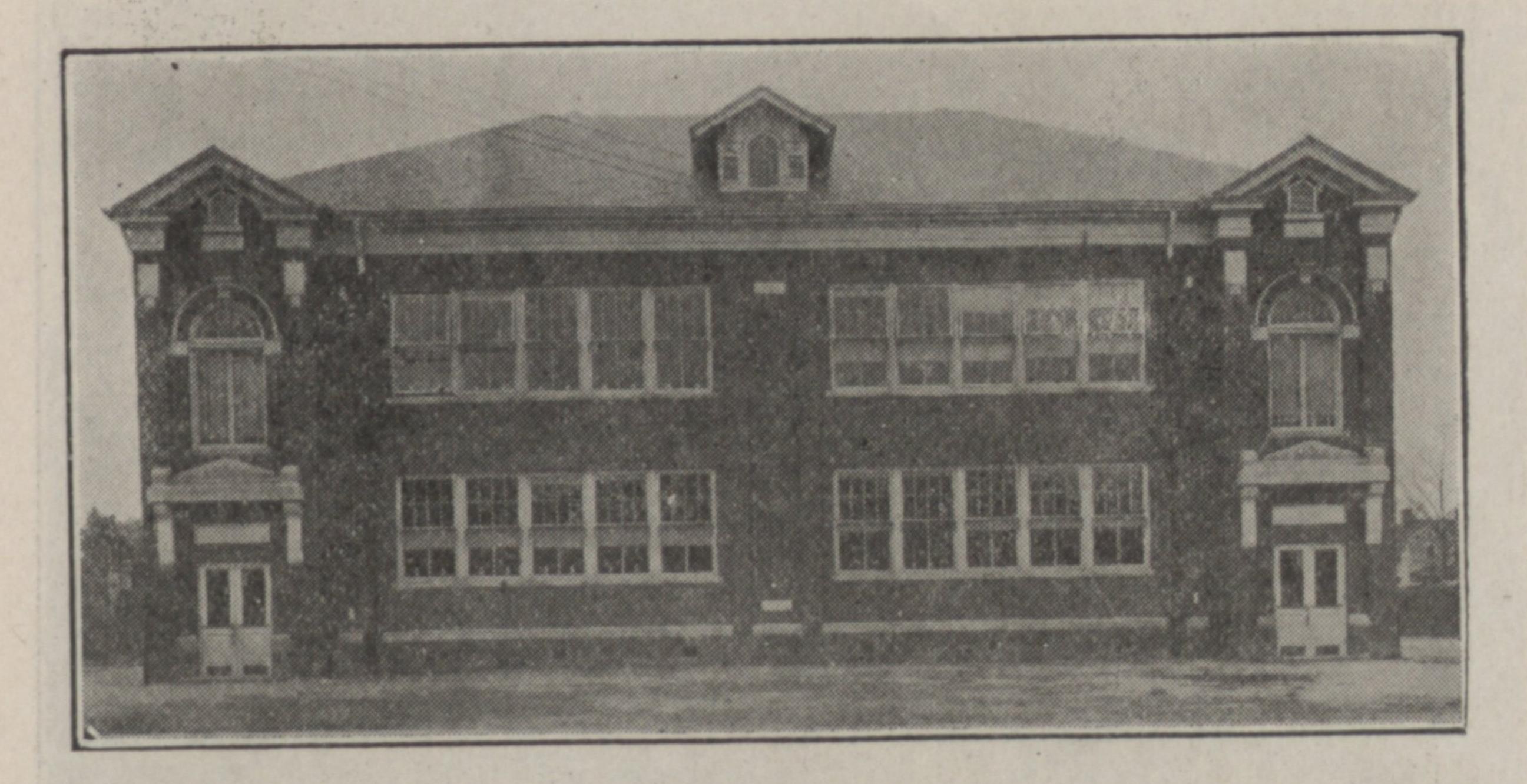
ST, MARY'S CATHOLIC CHURCH

whose congregations work in close harmony towards the advancement of the common weal and who gladly welcome all new comers. Anyone is welcome here, however, regardless of their religious belief and is free to act in accordance with their convictions.

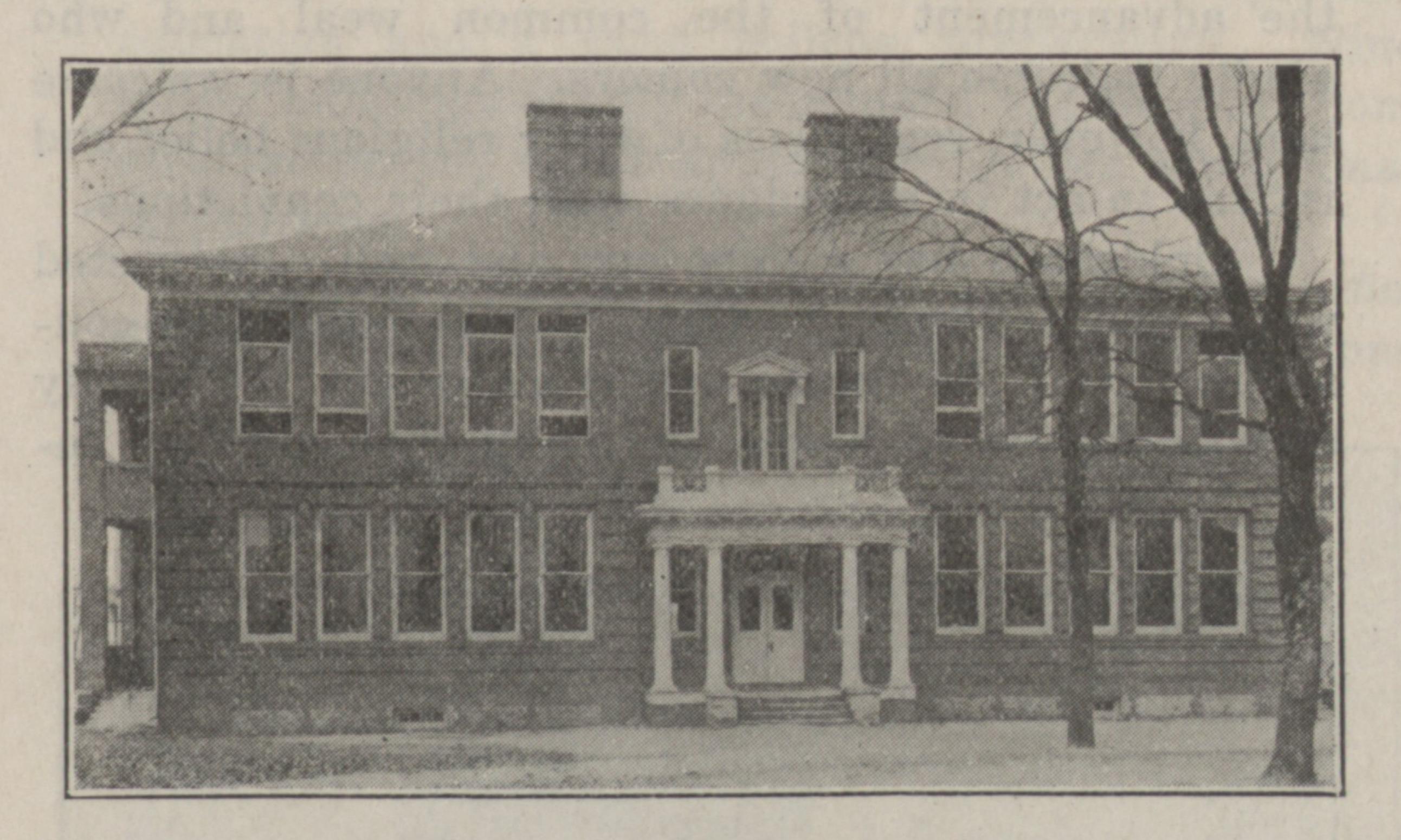
Goldsboro has a generous and well constructed water and sewerage system. It was built with consideration of the future and is ample for the supply and sanitation of a city of many thousands of in-



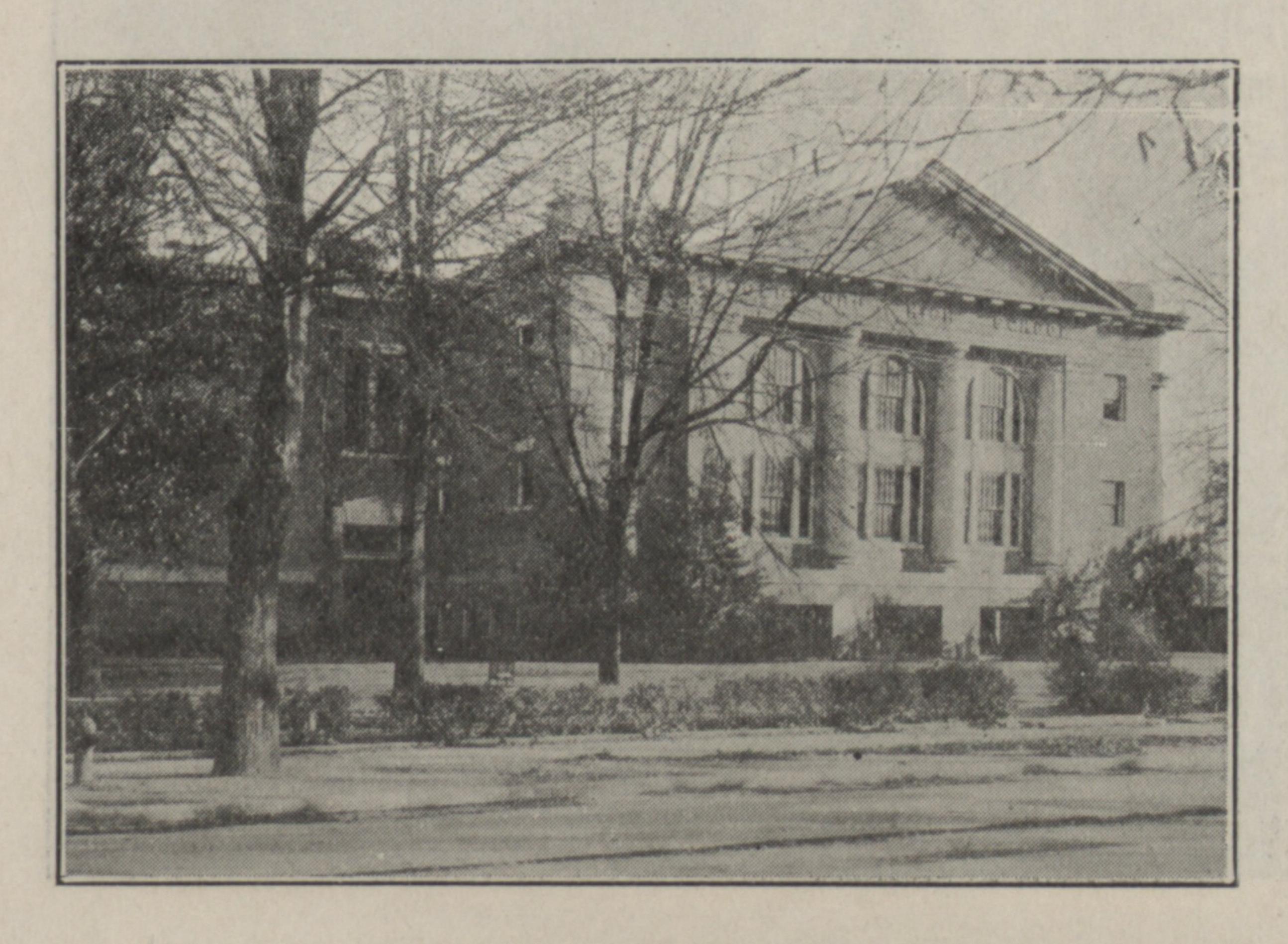
ST. STEPHENS EPISCOPAL CHURCH



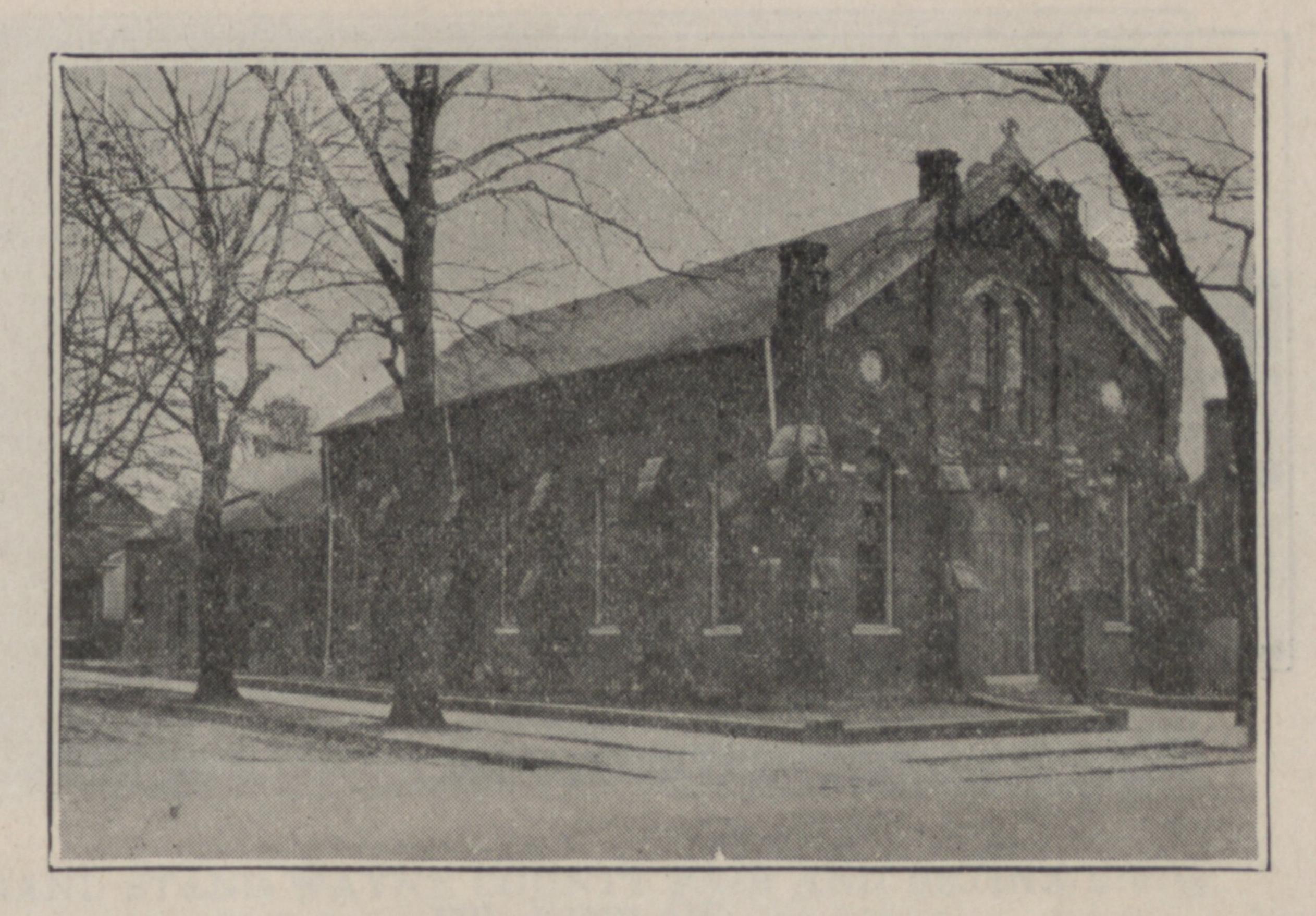
GOLDSBORO PRIMARY SCHOOL



GOLDSBORO GRAMMAR SCHOOL



GOLDSBORO HIGH SCHOOL



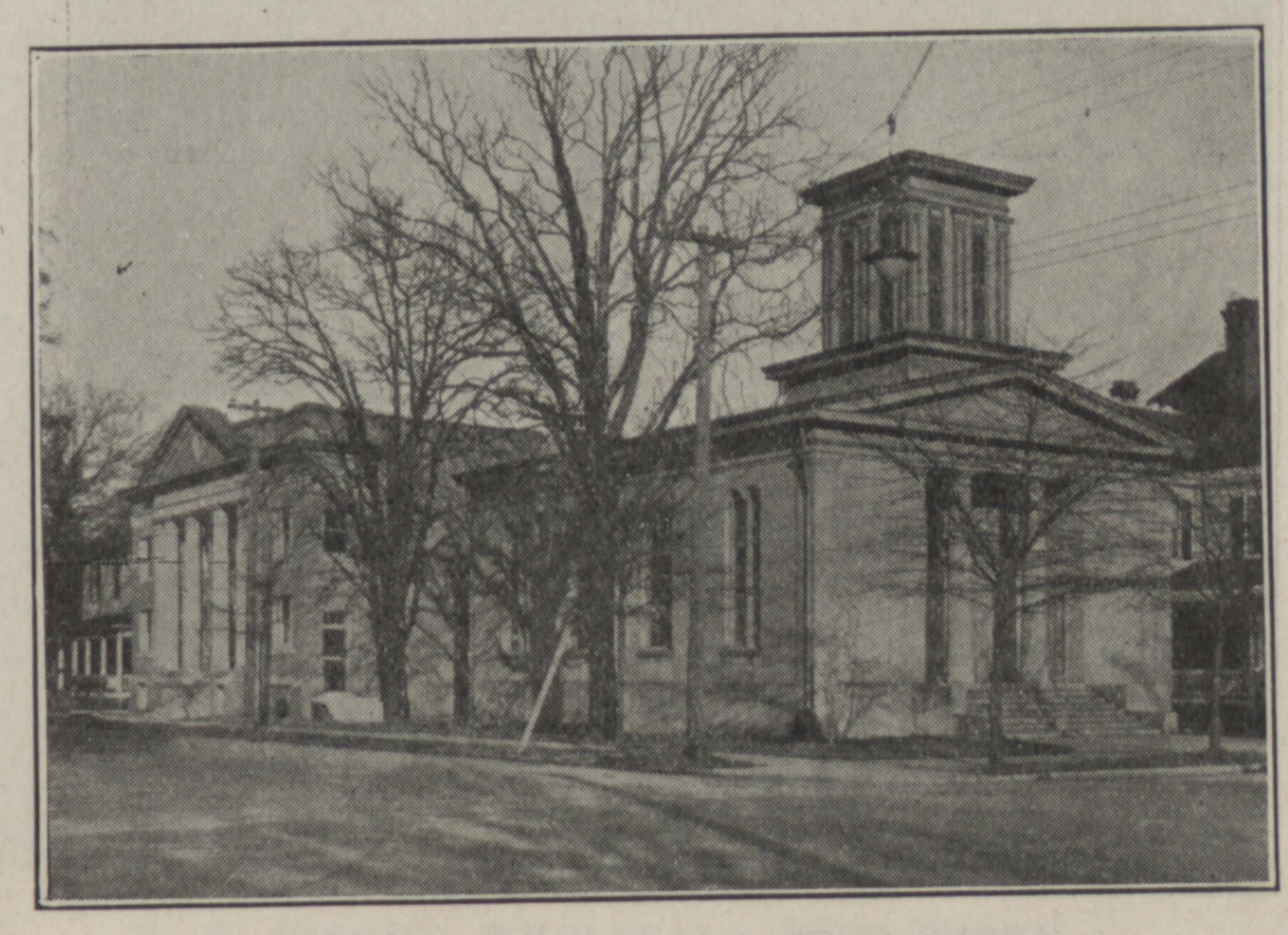
OHEB SHOLEM TEMPLE

habitants. With an abundance of water Goldsboro has a guarantee which attracts factories as well as individuals. The fire fighting force, backed by modern appliances is efficient and watchful.

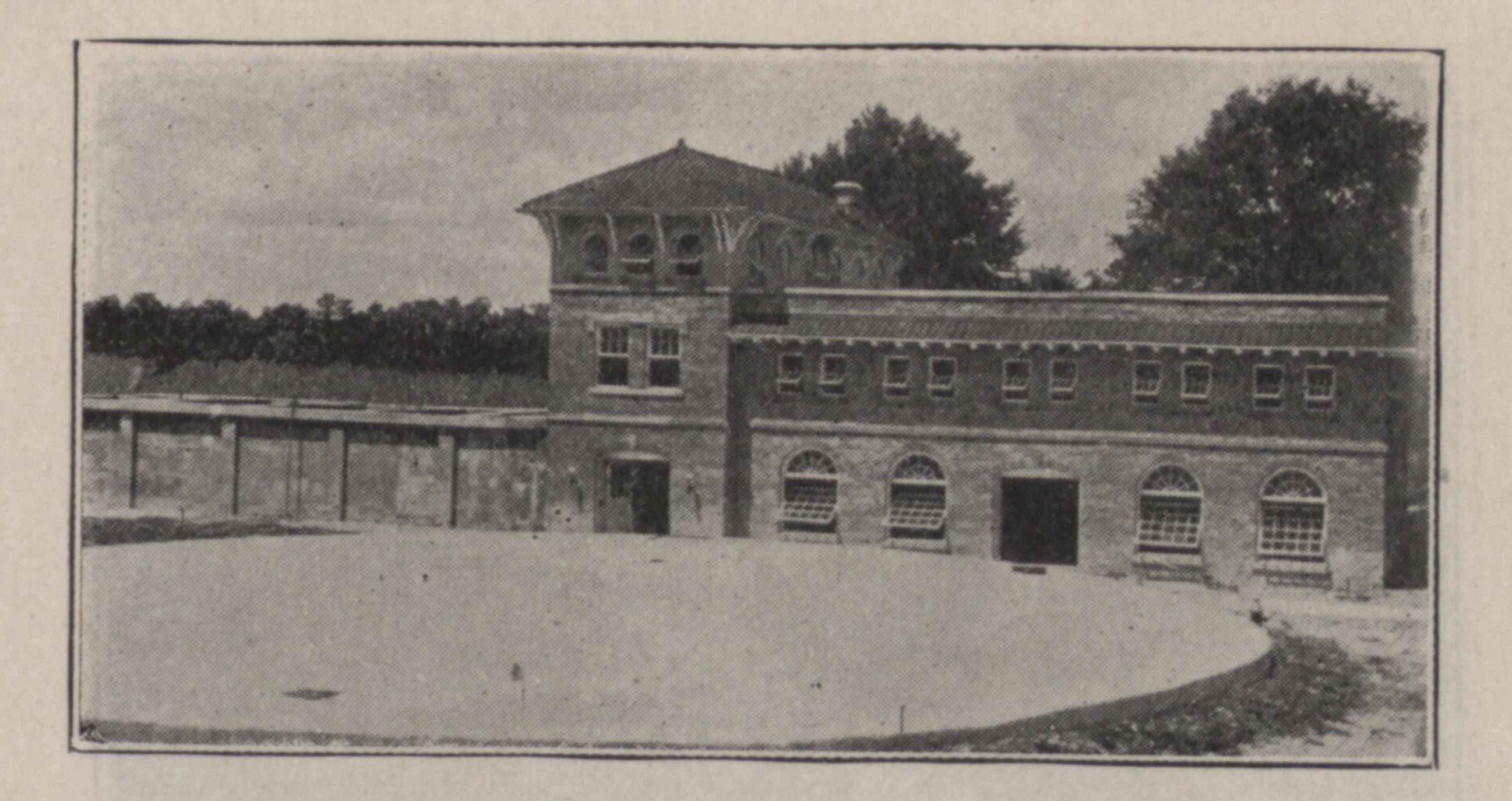
Eastern North Carolina

It is recognized today that the great South, with her amazing number of unexploited resources and possibilities of development, her superior conditions for agricultural production, and her healthful and charming climate affords at the present the best field of opportunity. The only debatable question is, which southern state and what location in that state, offers the best combination of the particular conditions you desire.

Wonderful is the South, and great beyond our dreams will be her future, but in all these Southern States there will be none to compare in the magnitude of its growth with the pre-eminently well-favored state of North Carolina. This great state with her magnificent mountains; rolling fields, extensive sea coast and salubrious climate has a greater



FIRST PRESBYTERIAN CHURCH



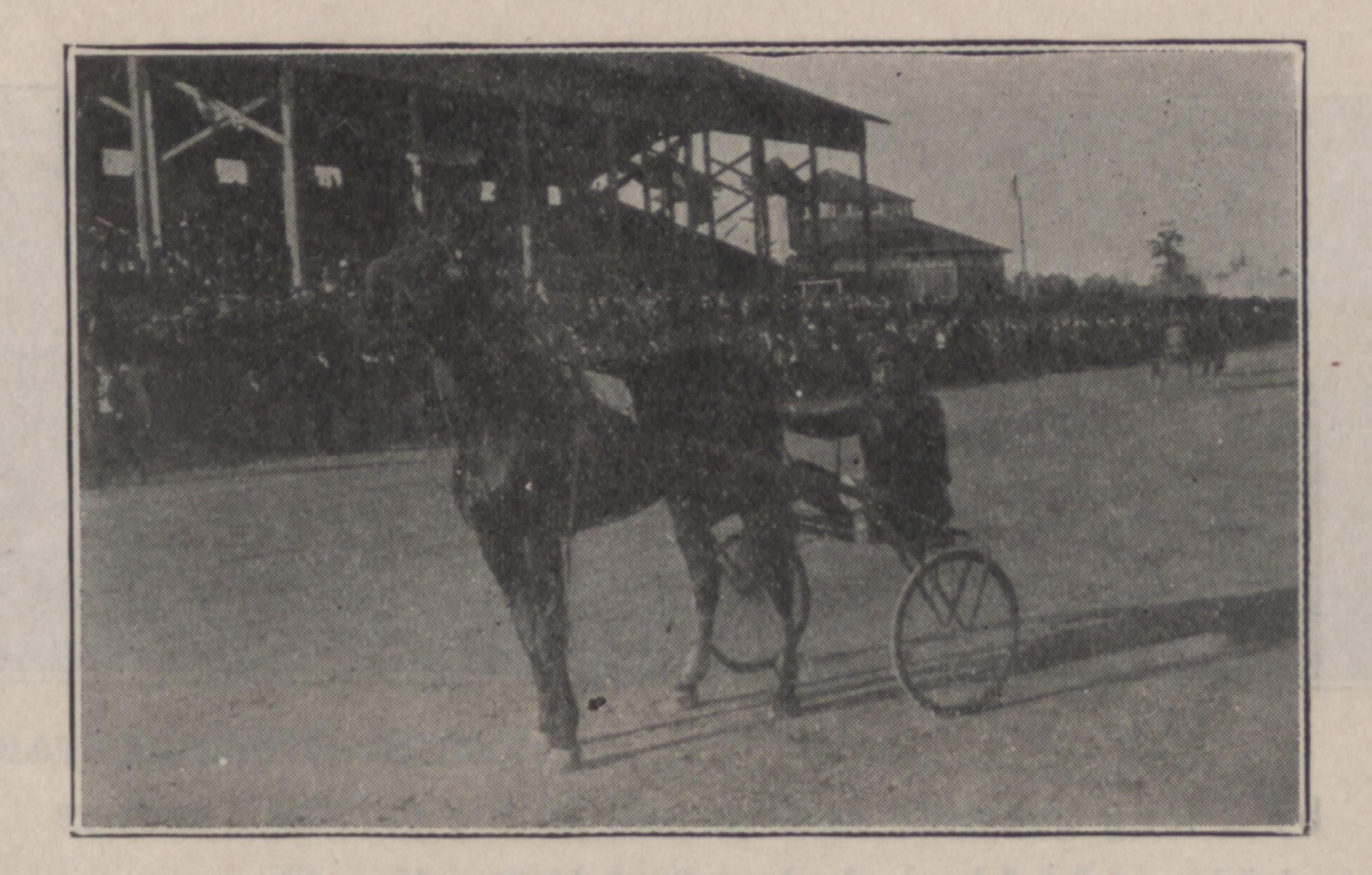
CITY WATER WORKS



WAYNE COUNTY CORN



WAYNE COUNTY COTTON PATCH



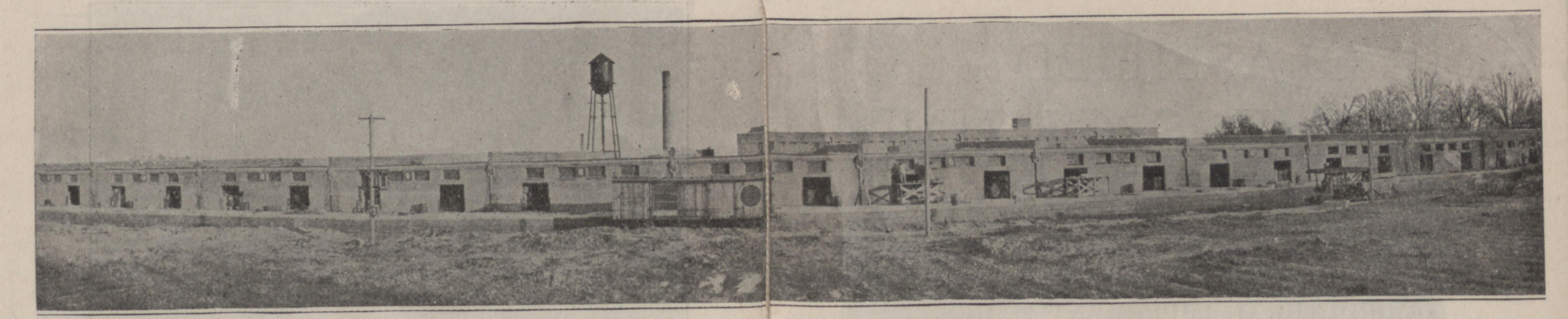
GRAND STAND WAYNE COUNTY FAIR AND BETINA 2:07½ MR. KING UP.

number of valuable resources and a larger assortment of productive soils than any other state.

North Carolina has a commercial and geographical location second to none, transportation facilities that are excellent; a vast horde of minerals that exist in greater variety than in any other portion of the world of equal extent; swift rivers that furnish unlimited amount of the power for the operation of millions of machines, and productive lands, which, aided



D. H. DIXON'S WHOLESALE FEED STORE



COTTON STORAGE WAREH JSE-CAPACITY 14,000 BALES

by a long growing season and ample rainfall, always yield a valuable and abundant harvest.

Drop a line due South from New York City and you will hit the extreme eastern part of North Carolina, but to touch the western limit you will have to go as far in that direction as Toledo, Ohio. In these extensive confines practically any set of conditions can be found, but the eastern portion, of which Goldsboro is the Gateway, possesses the greatest diversity of resources, whether considered agriculturally, industrially or commercially.

An Invitation is Extended

For years after its foundation, Goldsboro may be said to have slumbered along content with its gradual growth, beauty and climate, but when the cities of North Carolina began to develop in such rapid and magnificent manner, Goldsboro became imbued with a spirit of progress which has been such a dynamitic factor in the South's upbuilding, discovered that in the wealth of resources her territory afforded, in the great farming possibilities of the surrounding country and in her natural advantages and favorable situation there exists all of the elements needed for the making of a city of wealth, beauty and opportunity.

A Firm Foundation

The foundation has now been laid upon which it is easy to build. All modern improvements and conveniences have been installed; the rich agricultural districts which have been opened by a network of good roads are fast becoming settled by the best class of progressive farmers from the South and the North and the West. The railroad facilities have been improved; fine residences, banks, stores and new schools and churches have taken the place of older structures; industries have enlarged their plants and increased in number and new enterprises are locating in this favored spot.

The Right Hand of Fellowship

The Goldsboro and Wayne county territory is an unlocked storehouse of wealth. There is a gold mine on every farm and posibilities in any line of honest endeavor. While many sections of the country are suffering from reaction following the world war, this city and county have not taken a step backwards, its people have moved onward and upward with an eye to the future, ever confident that they reside in a great state, knowing full well that a people who do not depend upon sect or creed for their prosperity will predominate and must prevail. The right hand of fellowship is extended. Will you grasp it and cast your future with Goldsboro and Wayne county in North Carolina?



ODD FELLORS HOME

CLASSIFIED BUSINESS GUIDE

This Book Made Possible Through the Co-Operation of Business and Professional Men of Goldsboro Listed Alphabetically in the Following:

AGRICULTURAL IMPLEMENT MFGRS.

Wayne Agricultural Works S John Ext __Phone 121
ARCHITECTS

Gullett, John Davis 506-509 Borden Bldg __Phone 707

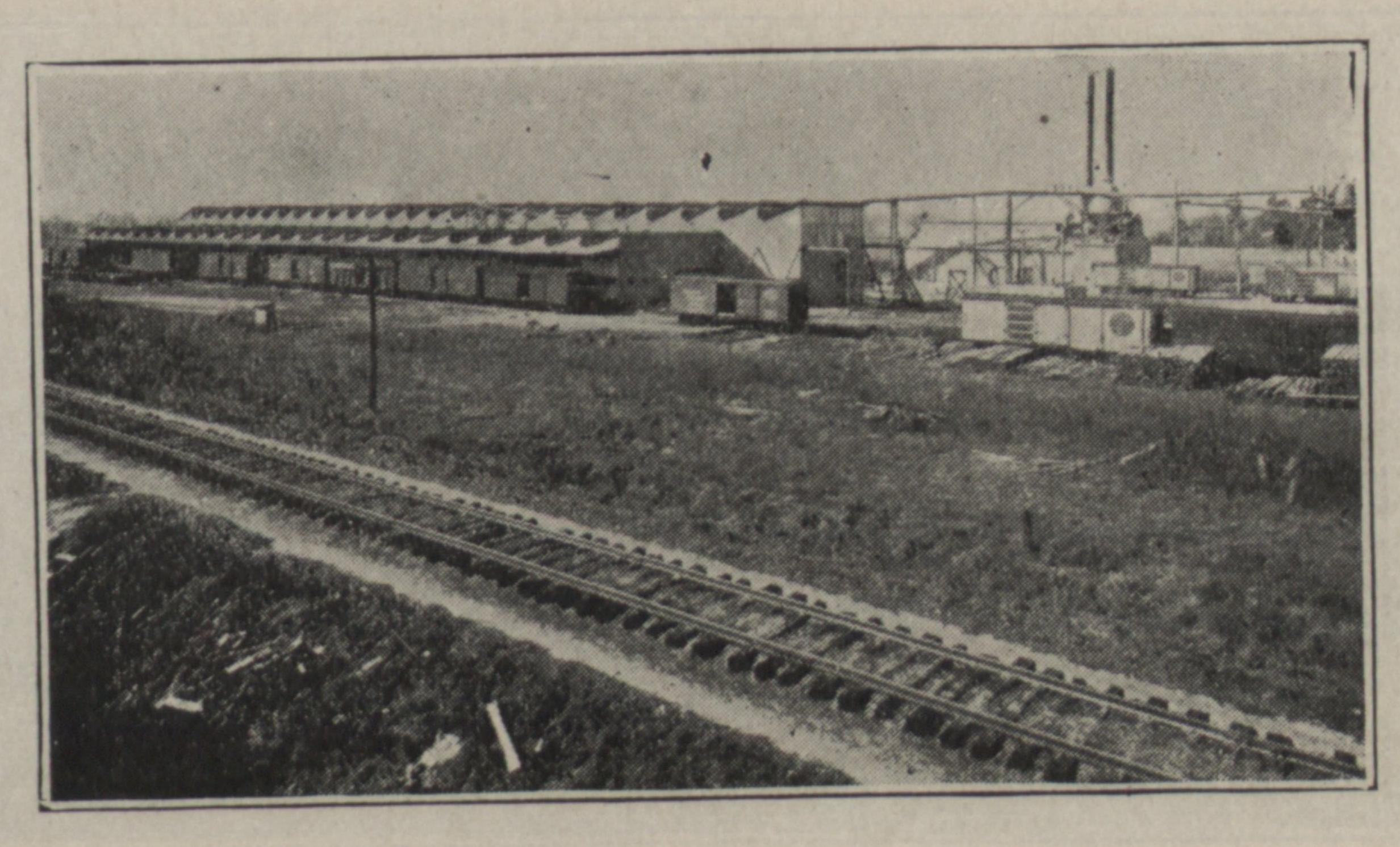
Bland, D. H Grant Bldg. _____Phone 276-W. Davis, A C over National Bank.

Dickinson & Freeman Court Square ____Phone 864 Dortch Hugh E, E Walnut opp Court House Phone 7 Edmundson Paul B 11 Edgerton Bldg __Phone 832-W Hood, Geo E 237 E Walnut _____Phone 609-J Humphrey D C, Edgerton Bldg ----- Phone 143 Humphrey E A, Edgerton Bldg -----Phone 27 Land E M 218 E Walnut _____Phone 28 Langston-Allen & Taylor Borden Bldg __Phone 17 Loftin M B, Edgerton Bldg. -----Phone 347 Lovelace & Cockerham 112 Grant Bldg __Phone 362 Parker H B, National Bank Bldg -----Phone 428-J Pierce Wentworth W, E Walnut ____Phone 643 Robinson W S O B Court Square ____Phone 110 Royall Kenneth E, E Walnut ----- Phone 77 Teague & Dees, Grant Building ----Phone 583-W

Yelverton W B 312 Grant Bldg -----Phone 309 AUTOMOBILES

Thompson J F, Edgerton Bldg -----Phone 73

Brown Auto & Supply Co 224 E Center N Phone 620
Buick local dealer W Walnut near U Sta Phone 123
Cadillac Dis. for Eastern N. C. near U Sta Phone 123
Goldsboro Gar & Motor Transport Co, W. Walnut,
near Union Station _____Phone 123
Hatcher J L Chevrolet 144 E Center St_Phone 278



ENTERPRISE-WHITEVILLE LUMBER CO.



ROYALL ICE CREAM COMPANY

Parker Motor Co Ford dealer, W Center N at
Mulberry _____Phone 412-J
Southern Motor Company Inc Hudson and Essex
dealer, Ash and John _____Phone 872
Spence Motor Co Dodge deal 231 N John Phone 615

AUTOMOBILE BATTERIES

Goldsboro Bat Co 113 W Center N ____Phone 107 Justice John 140 E Center St ____Phone 421 Willard Storage Bat 113 W Center N __Phone 107

AUTOMOBILE RADIATORS

Wayne Radiator Works 206 E Center St.

AUTOMOBILE SUPPLIES

Automotive Sup Co 139 W Center N ____Phone 717 Godwin E G 140 E Center S _____Phone 421 Grady Company 150 E Center S.

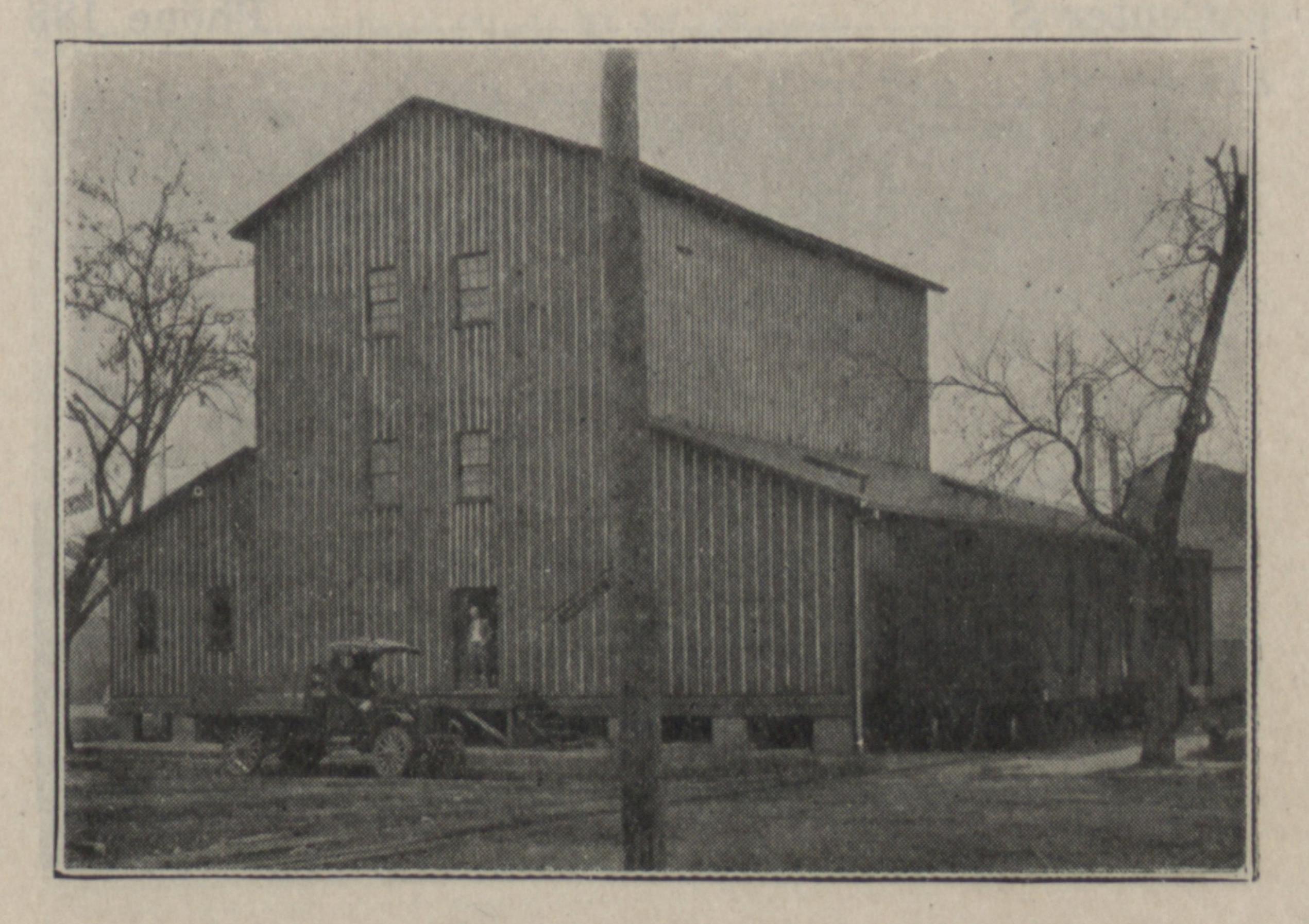
AUTOMOBILE TIRES AND ACCESSORIES

Wayne Tire Co S Center and Chestnut __Phone 553-J

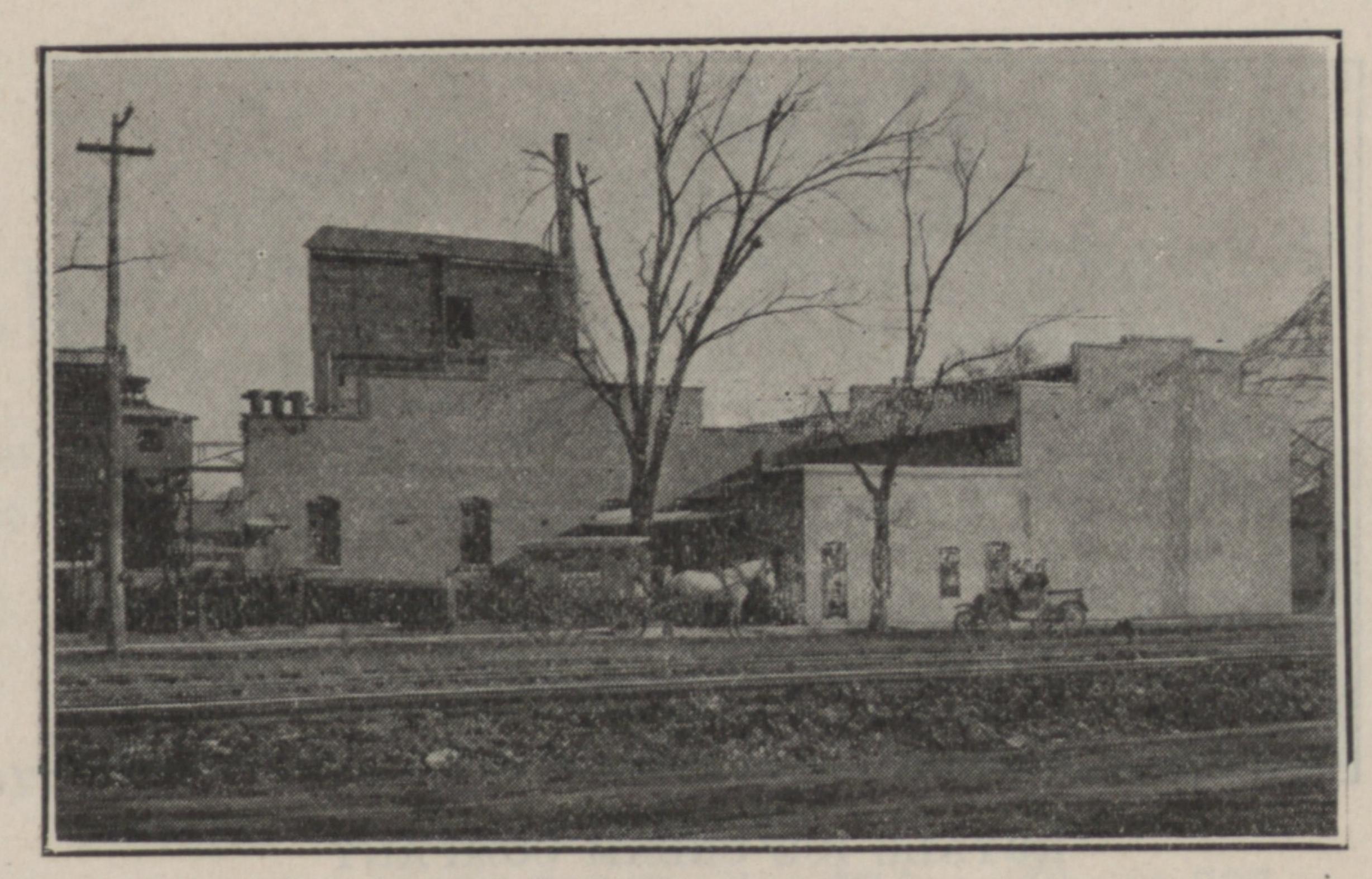
BAKERIES

Goldsboro Bak F M Dean Prop E Mulberry Phone 280 BANKS

Farmers Bank & Trust Co 111 S John __Phone 167 Golds. Sav & Trust Co Natl Bank Bldg Phone 428-W Natl Bank of Golds., E Walnut at John Phone 428-W Peoples Bank & Trust Co 101 W Center S Phone 188



GOLDSBORO MILLING AND GRAIN STORAGE CO.



GOLDSBORO ICE COMPANY

Wayne Natl Bank 139 W Walnut Phones 666 & 667

BARBER SHOPS

City Barber Shop, 114 E Center S ____Phone 567 Guess Wm 106 E Walnut.

Terminal Barber Shop Jones & McDonald, Props. W Walnut near Union Station.

Sanitary Bar. Shop opp No 1 Fire Stat___Phone 213
BEAUTY PARLORS

Wayne Beauty Parlor Grant Bldg _____Phone 816

BOTTLERS

Coca-Cola Barnes-Harrell-Rawlings Co bottlers, W

Mulberry _____Phone 547

Raleigh-Pepsi-Cola Bottling Company 114-116 W
Chestnut _____ Phone 191

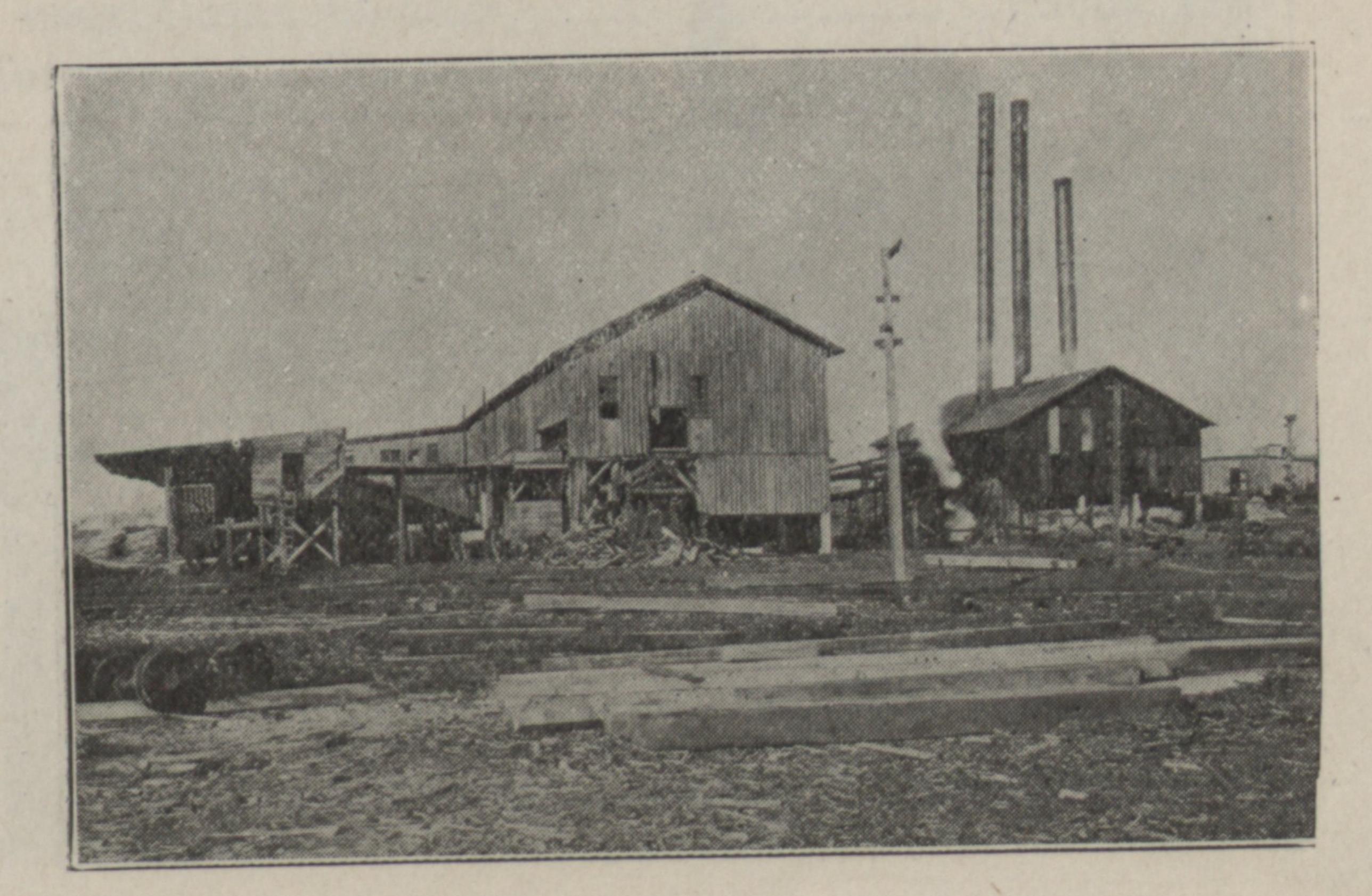
BRICK MANUFACTURERS

Borden Brick & Tile Co Borden Bldg____Phone 641 Wayne Red Brick Co Inc Little River __Phone 129 Weil H & Bros 121-131 W Center S____Phone 19

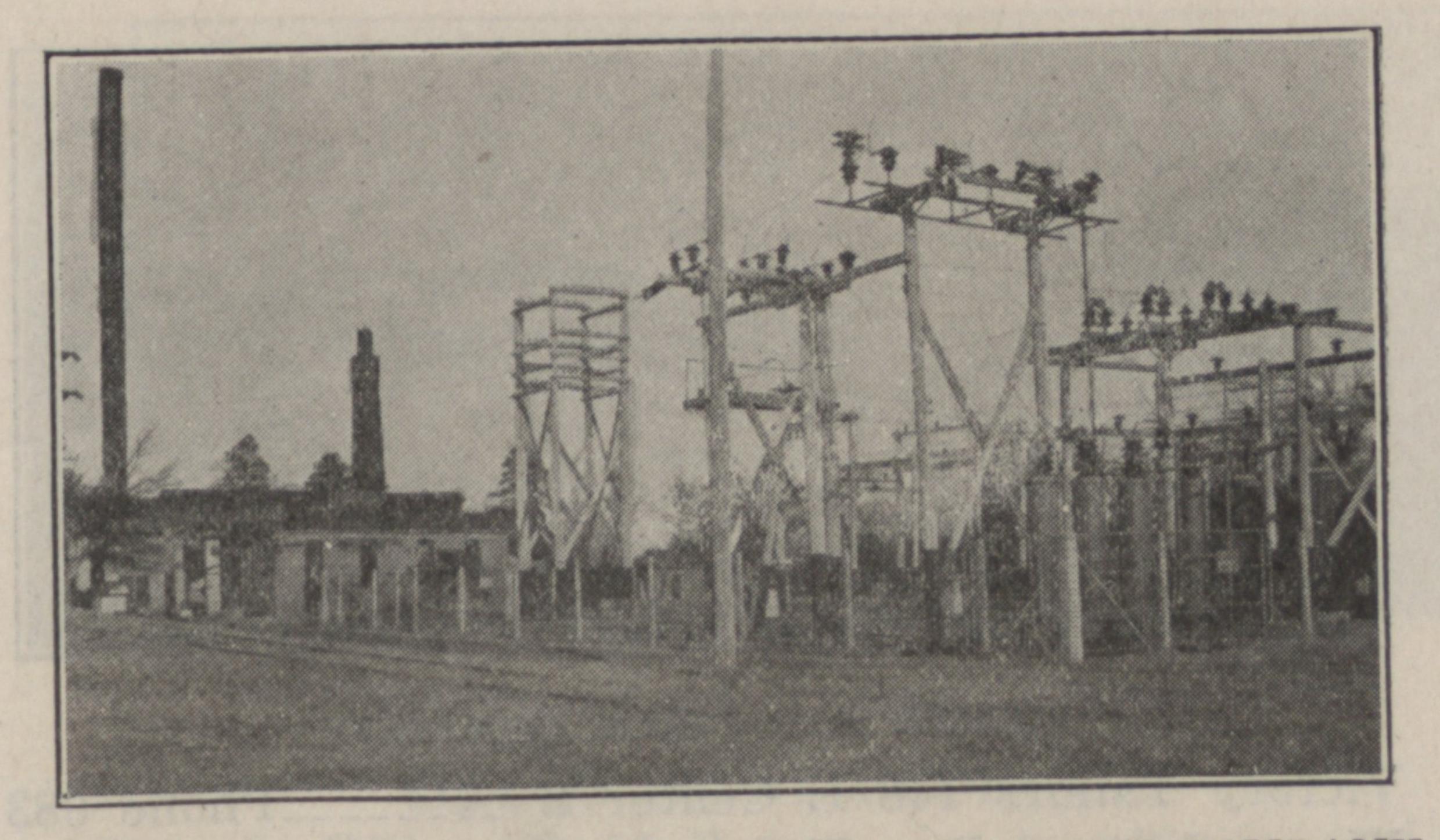
Bizzell Geo D 131 W Walnut _____Phone 158
BUILDING AND LOAN ASSOCIATIONS

BROKERS

Citizens Building and Loan Association E Walnut and John ______Phone 428-W Goldsboro Building & Loan Association, 101 W Center S ______ Phone 188



VIRGINIA LUMBER & BOX CO.



PLANT OF THE CAROLINA POWER AND LIGHT COMPANY
Home Bldg & Loan Assn 139 W Walnut Phone 667
BUILDING MATERIAL DEALERS

Rose W P Builders Sup Co 414 N Center S Phone 802

CAFETERIAS

Womans Club Cafeteria 147 WCenter S Phone 776

CANDY KITCHENS

Goldsboro Candy Kitchen 102 E Center N Phone 173
CHAMBERS OF COMMERCE

Goldsboro Chamber of Com Walter C Denmark Sec.

139 W Center S ______Phone 120

Eastern Car Chamber of Commerce N G Bartlett,

Sec-Mgr 310-311 Grant Bldg _____Phone 447

CHARITY ORGANIZATIONS

Charity Organization Soc Court Square __Phone 580

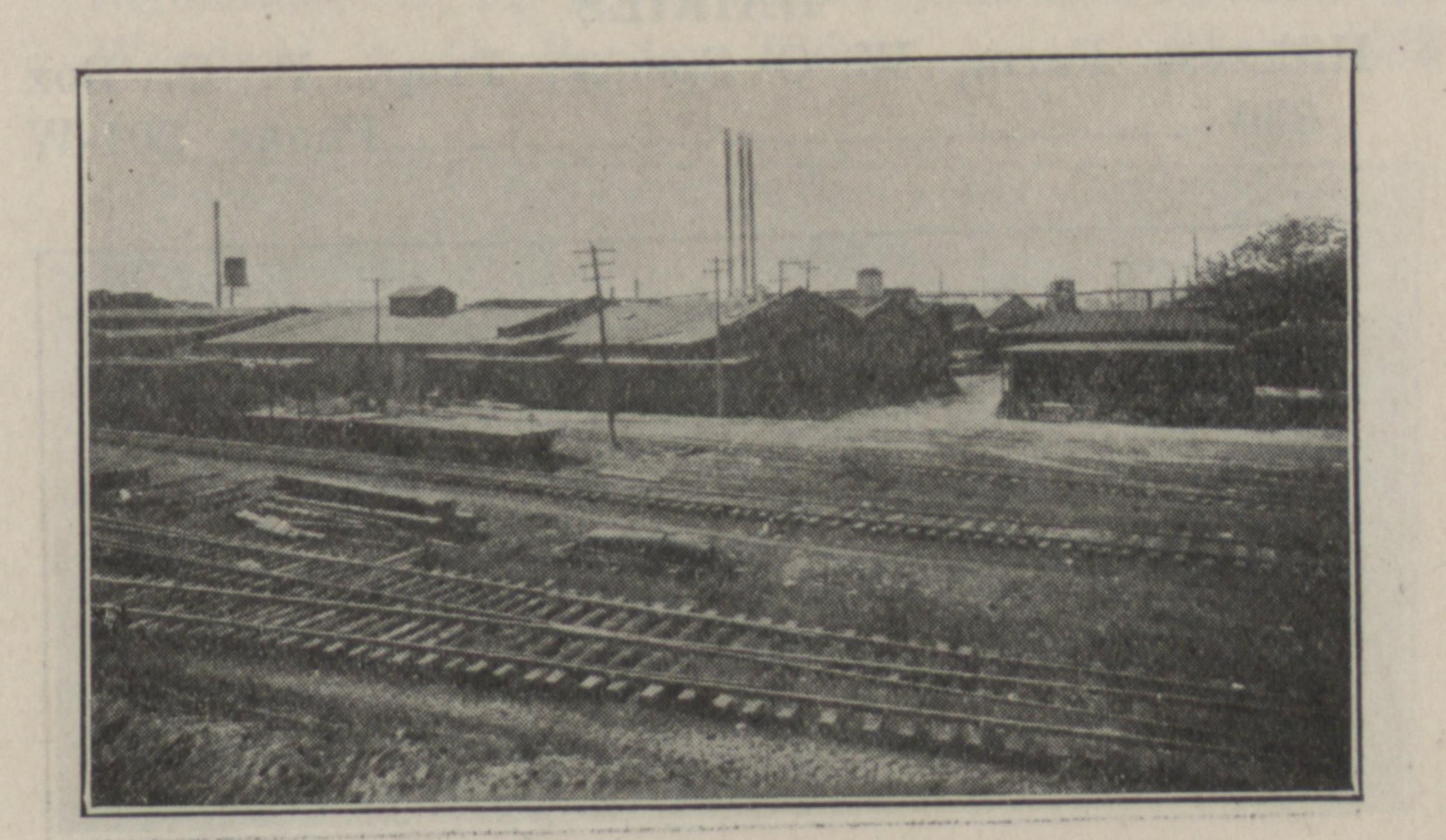
CHIROPRACTORS

Weidman Dr M E Grant Bldg ------Phone 479
CIGARS AND TOBACCOS

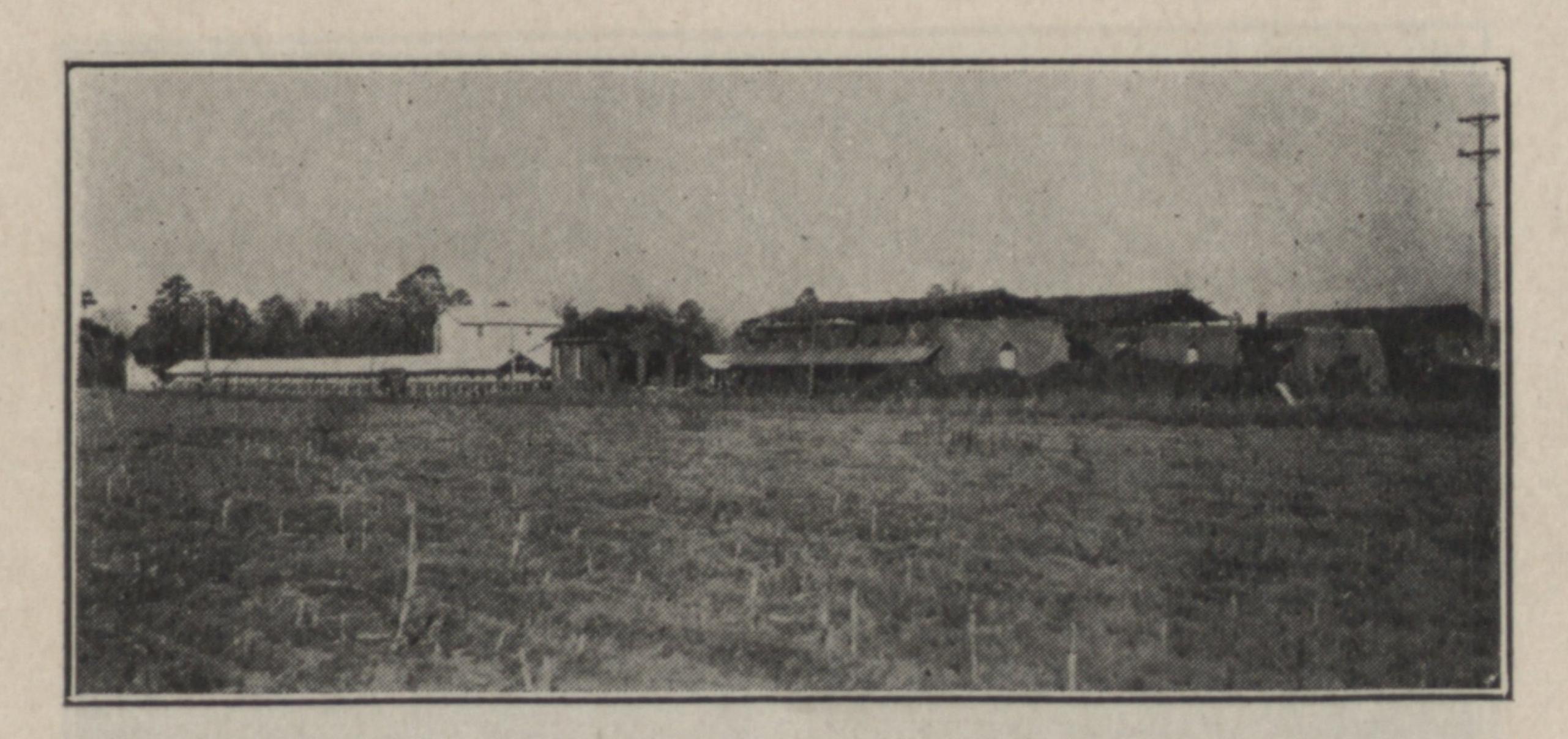
Goldsboro Cigar Co 115 W Walnut ____Phone 658
CIVIL ENGINEERS AND SURVEYORS

Porter E G 514 Borden Bldg____Phones 698 & 389
CLEANING AND PRESSING

Giddings Pressing Club, 108 E. Walnut____Phone 508 Normal Pressing Club E Mulberry ____Phone 260 Sanitary Press Club opp No 1 Fire Sta___Phone 213



EMPIRE MANUFACTURING COMPANY



WAYNE RED BRICK COMPANY

Victory Tailors 148 E Center S _____Phone 683
Wayne Laun & Dry Clean 130 E Center S Phone 147
CLOTHING

Epstein's Center and Walnut.				
Hollowell Z G 128 E Center SPho	ne 32			
Joseph A A 104 E Center SPhone	747-J			
Thompson B G 134 E WalnutPhon	e 115			
COAL AND WOOD				

Griffin W H & Son S John Ext ____Phones 47 & 48 Parker Coal and Wood Co., James and Holly

Vinson J A, W Center St Ext___Phones 153 & 154

COMPLETE HOUSE FURNISHINGS

Heilig & Meyers 119 E Walnut _____Phone 372

Jones J W 307 Grant Bldg Phone 276-J
Jones P F Phone 2303
Rose W P Builders Sup Co 414 N Center Phone 802
Rose W P Const Co Borden Bldge Phone 458
Sherard J A, P O Box 252 Phone 639-W
Shipp P G, Grant Bldg Phone 896-J
Taylor E F over Peoples Bank Phone 333-W

COTTON SEED PRODUCTS

Boney Paisley 133 W Walnut L Dis 9900 Phone 190 COTTON YARN MANUFACTURERS

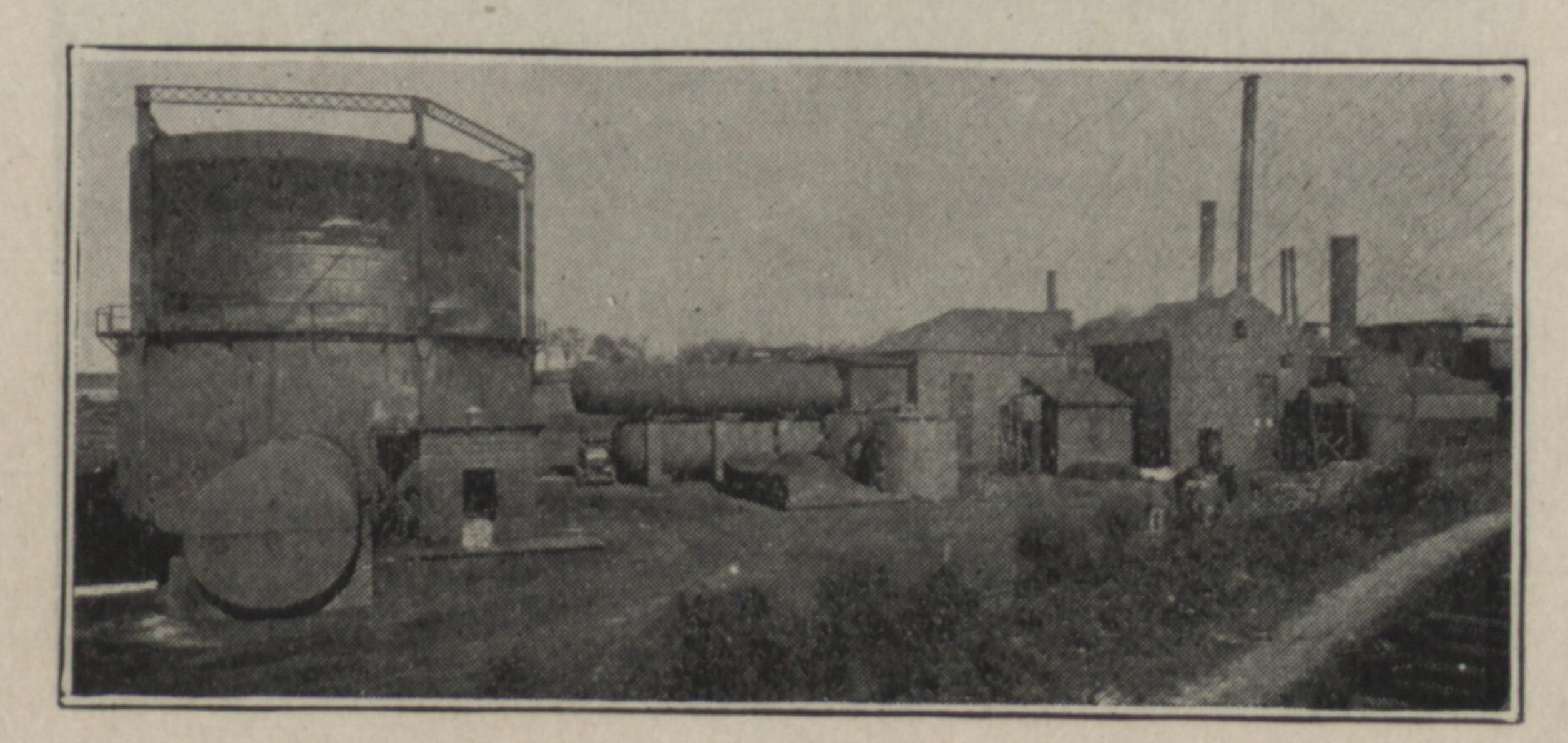
Borden Mfg Co office Borden Bldg _____Phone 408 Wilkins C E, Grant Bldg_____Phone 506

COUNTRY PRODUCE

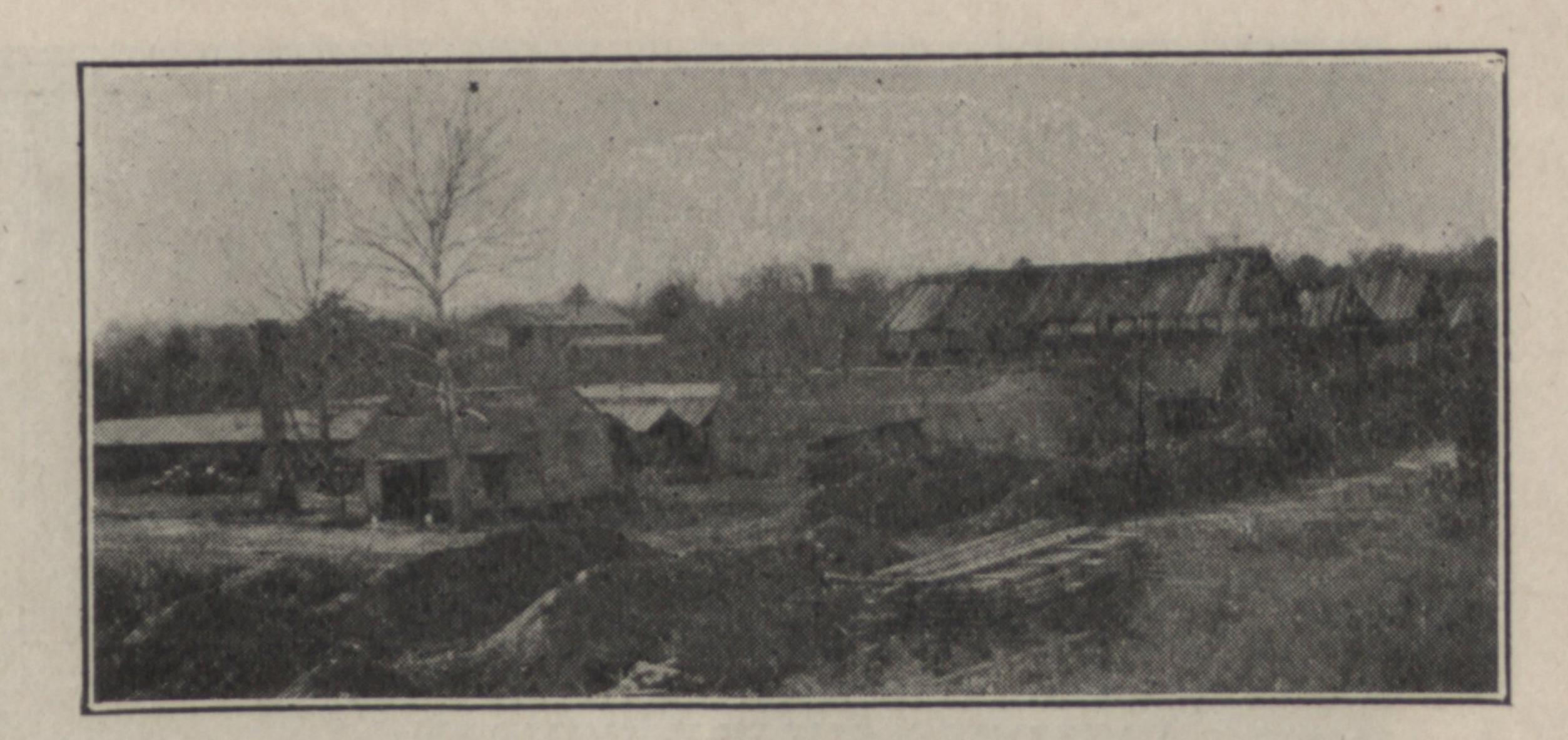
Crow W R 229 W Pine _____Phone 144

DAIRIES

Hillcrest Farm, W C Spence, Prop., P. O. Box 330 -----Phone 201-W



PLANT OF THE GOLDSBORO GAS & FUEL CO.



BRICKYARD OF H. WEIL & BROS.

DELCO LIGHT PRODUCTS

Cox & Dillon E Mulberry -----Phone 358-W

DENTAL LABORATORIES

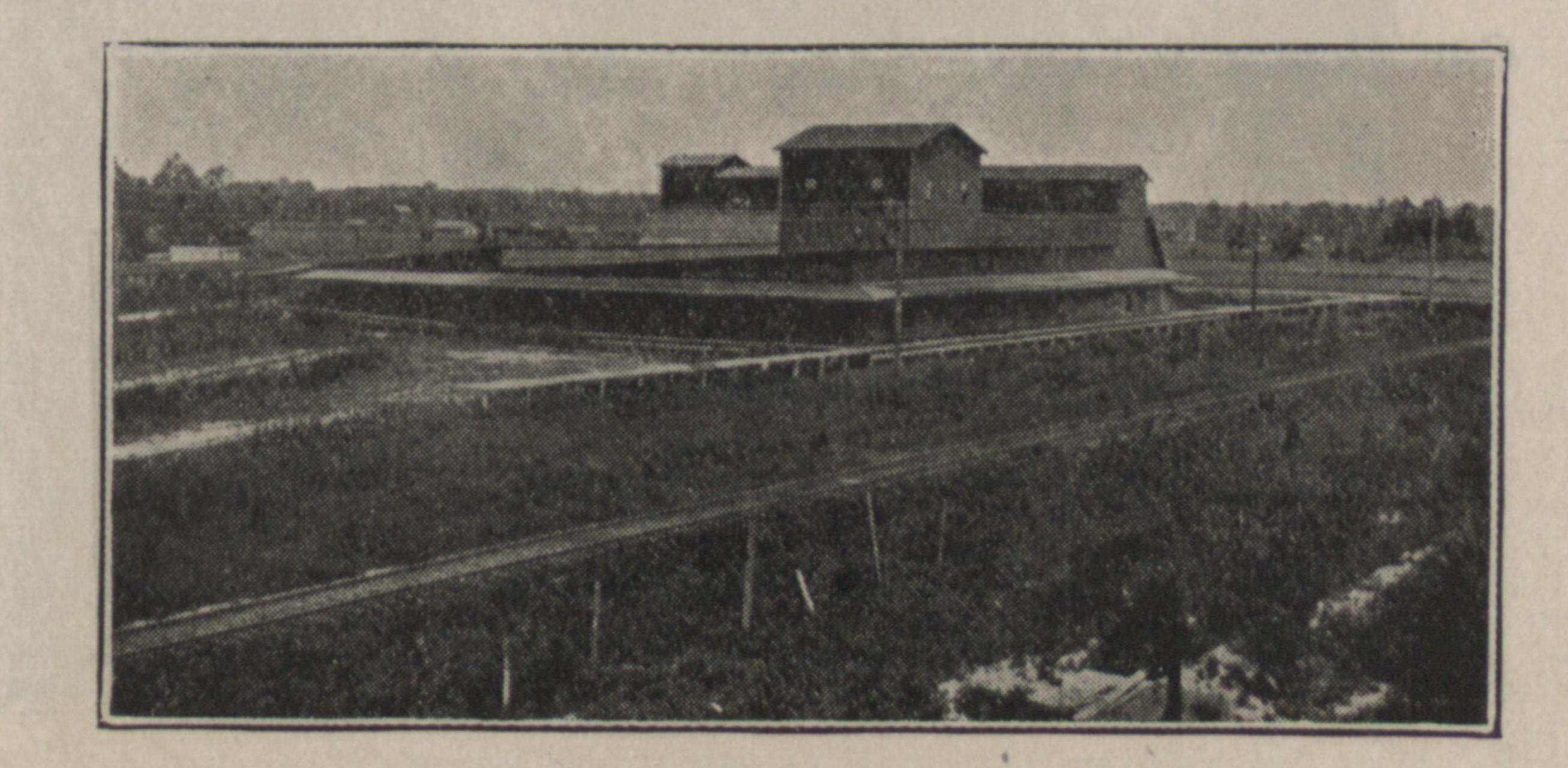
Goldsboro Dental Lab Grant Bldg -----Phone 752

DENTISTS

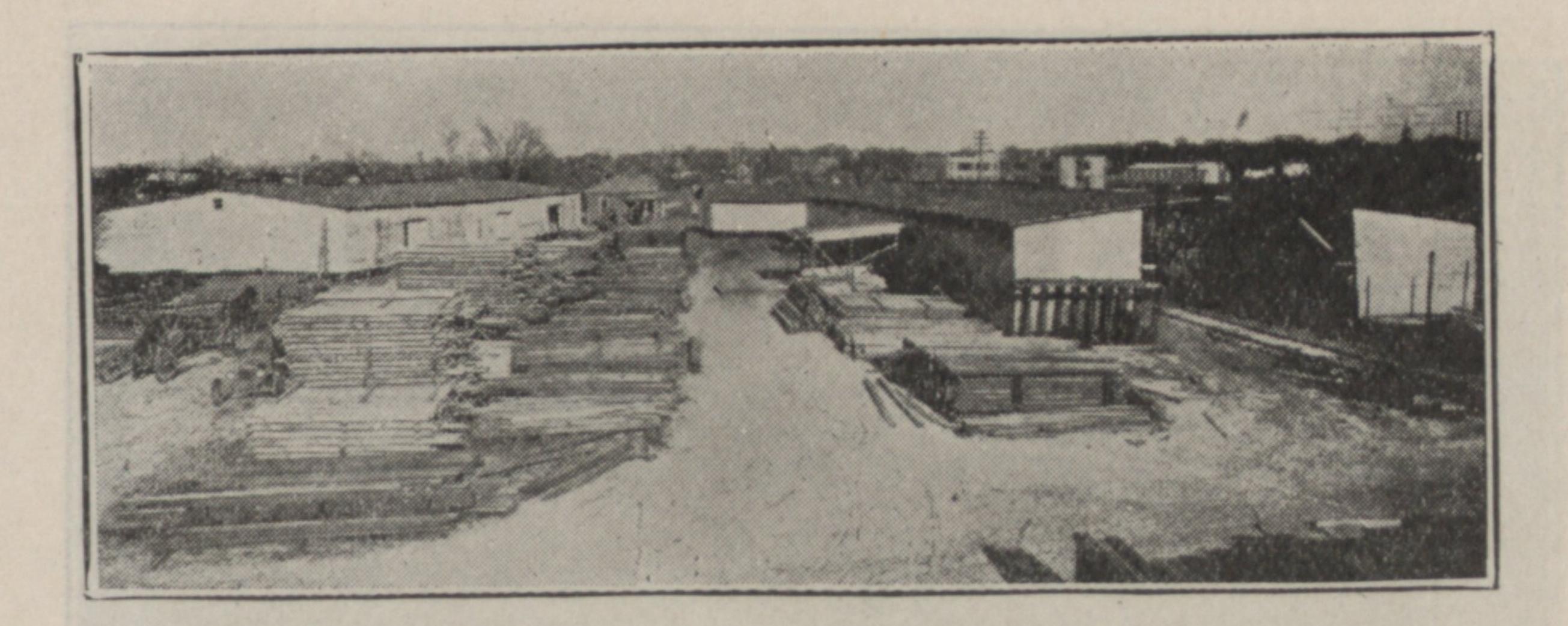
Johnson John M, Borden Bldg ____Phone 44
McMillen M Thomas, Grant Bldg ___Phone 21
Malone S Edward Odd Fellows Bldg ___Phone 126
Pope E F, Grant Bldg ____Phone 21
Turlington R S Grant Bldge ____Phone 314
Warren Edward R, Grant Bldg ____Phone 500

DOCTORS

Bizzell T Malcolm Ground F Borden Bldg Phone 79 Cobb William H 116 W Walnut __Phone 296-J Daniels, Oscar C Borden Bldg -----Phone 379 Ginn Theodore L 132 N John ____Phone 512 House W H Borden Bldg -----Phone 403 Ivey H B, Odd Fellows Bldg -----Phone 614 Miller Robert B, Borden Bldg -----Phone 646 Morris G B, Ground Floor Borden Bldg Phone 134 Person Hector M Grant Bldge ____Phone 697 Rose D J 407 Borden Bldge -----Phone 566 Smith Roger A 110 E Walnut ____Phone 273-W Smith William H 110 W. Walnut_Phones 12 & 320 Spicer John 100 E. Walnut_____Phone 747-W Spicer Richard 211 W Center St_____Phone 357-J Spicer, Wm, N Carolina corner Ash ____Phone 364 Teague Samuel E 301-302 Grant Bldge Phone 628 Strosnider C F, E Chestnut -----Phone 37 Woodard A G, Borden Bldge -----Phone 682



SEMINOLE PHOSPHATE COMPANY



BUILDERS SUPPLY COMPANY

DEPARTMENT STORES

Cohn's Dept Store 124-126 E Center	_Phone 74
Efird's, W Walnut	Phone 198
Ellis' Dept Store, E Center NP	hone 655-J
Farfour Geo &Bros 114-116 E Center N F	Phone 535-J
Farfour, Joseph 121 E Walnut	
Heeden S 117 E Walnut	
Kaleel, Solly 131 E Walnut	
Kannan S 121 W Walnut	Phone 661
Mansour Dept Store 105-107 E Walnut	Phone 741
Thompson B G 134. E Walnut	Phone 115
Weil H & Bros 121-131 W Center S	_Phone 15
DRUG STORES	

Browns's Drug Store 133 E Walnut __Phone 591
Goldsboro Drug Co Walnut and W Center N Phone 1
Hicks and Hawley 132 N John ____Phone 166
Hill's Drug Store under Kennon Hotel Phone 34
Vinson's Drug Store 128 W Walnut ___Phone 168
Williams Drug Store 128 E Walnut ___Phone 23
DRY COODS

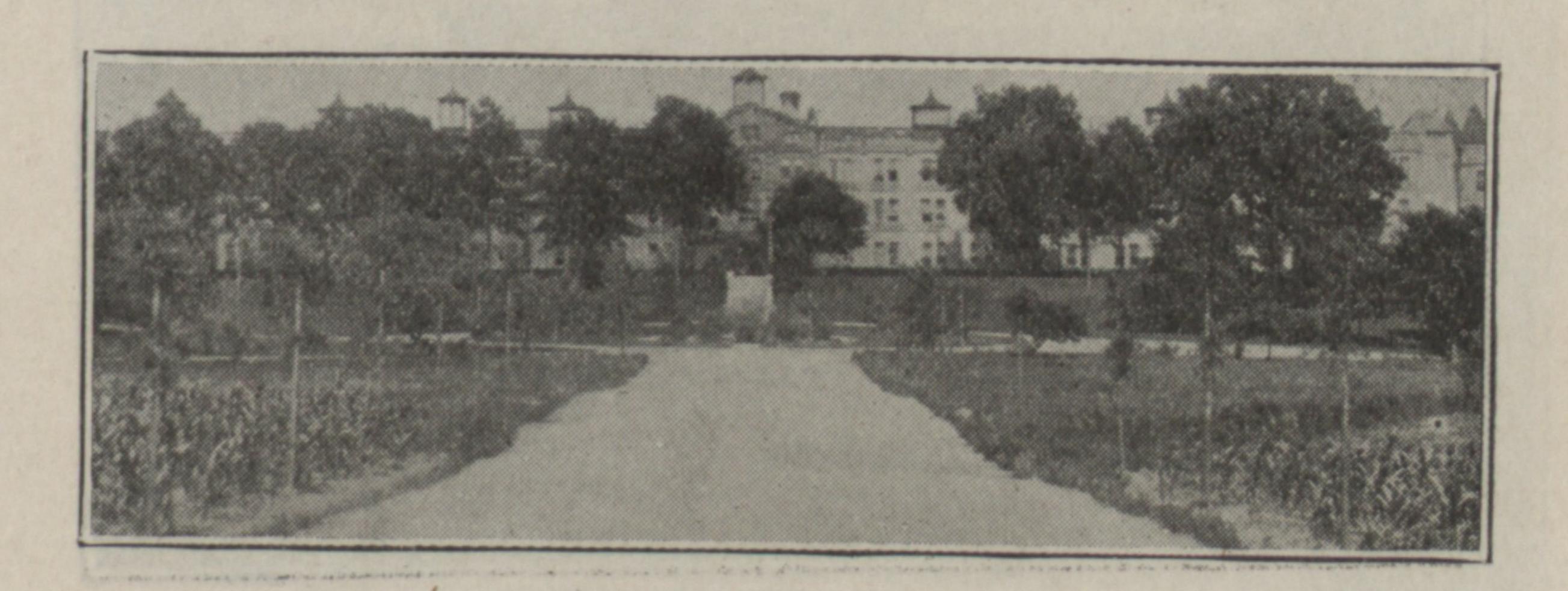
DKI GUUDS	
Cobb D W & Co 136 E Center NPhone 8	368
Farfour Geo & Bros 114-116 E Center N Phone 538	5-J
Farfour Joseph 121 E Walnut	
Kannan S 121 W WalnutPhone 6	661
Thompson B G 134 E Walnut Phone 1	155
DRY GOODS (WHOLESALE)	

Shrago &	& Sons A M 109-111 N JohnPhone 72		
Weil H	& Bros 121-131 W Center SPhone 40		
ELECTRICIANS			

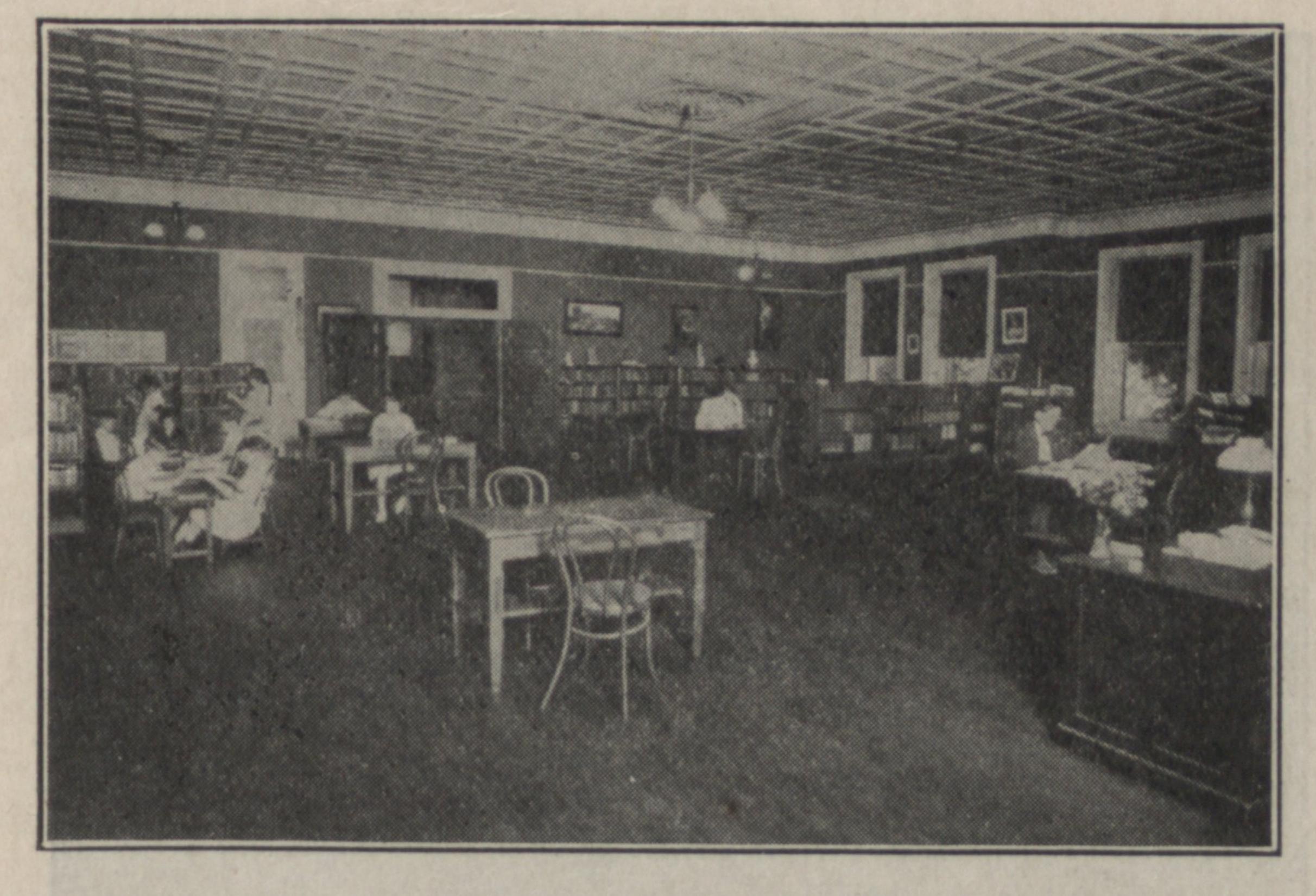
Carter Electric Co., 212 N. Center EPhone 321
Dortch Mrs. John S, Radio Headquarters, 143 W
Center NPhone 46

ELECTRICITY

Car. Power & Light Co 141 W Center S____Phone 51



STATE HOSPITAL



GOLDSBORO PUBLIC LIBRARY

FARM SUPPLIES

Weil	H	&	Bros,	121-131	W	Center	S	Phone	40
			FE	EED (W	HO	LESAL	E)		

Dixon D H 106 N James	_Phone	177
Raney L A 127 W Center N	Phone	128
Thompson B G 134 E Walnut	Phone	115

Goldsboro Milling & Grain Storage Co 100 E Vine

sboro Milling & Grain Storage Co 100 E vine

FERTILIZER MATERIALS

Powell	R W	& Bro	301-302	Borden	Bldg	Long
Dist	9901				Phone	e 400

5, 10 and 25 CENT STORE

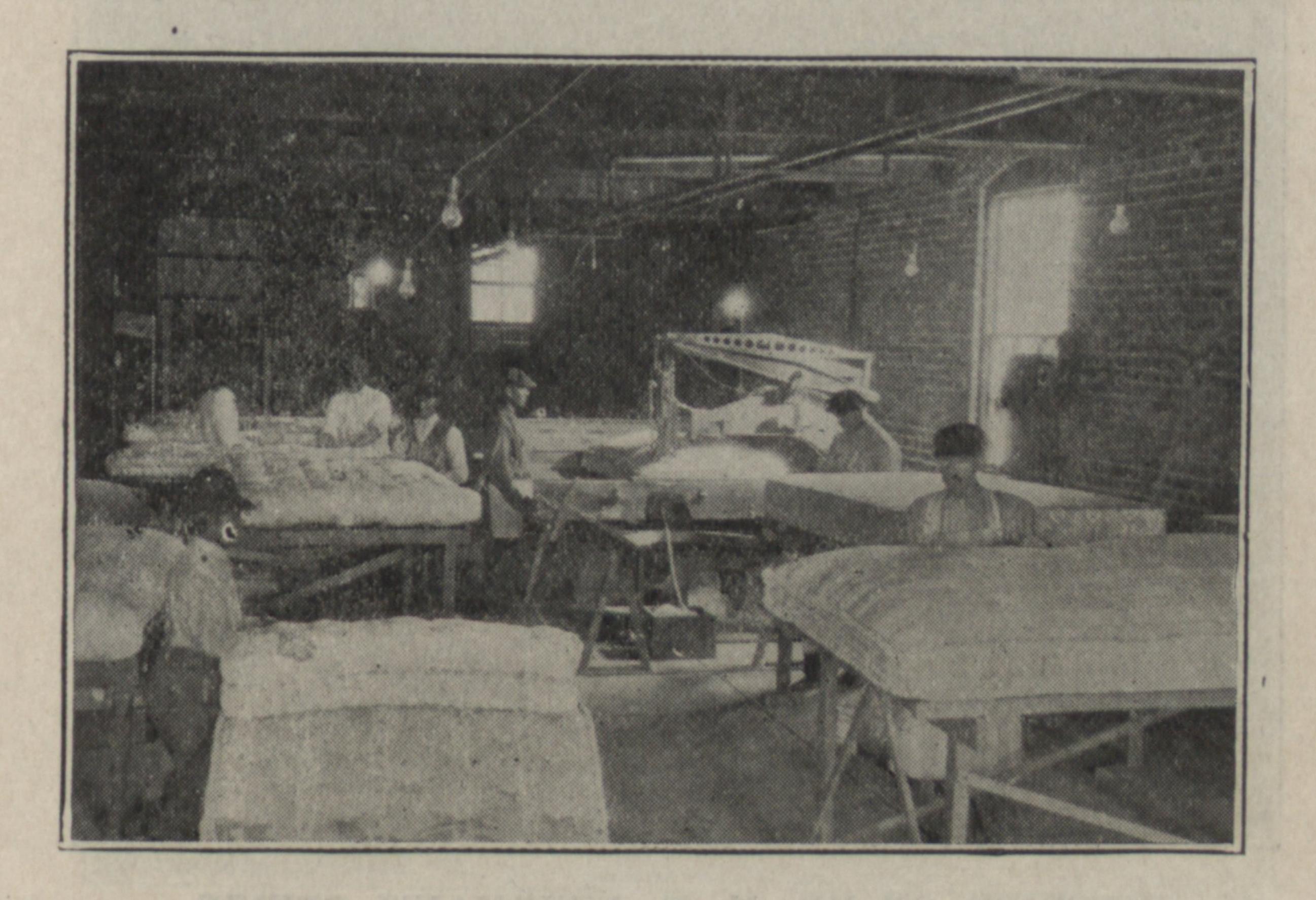
Kress S H & Co 127-129 W Walnut

FLORISTS

Goldsboro Floral Co Inc W Ash _____Phone 192 FOUNDERS

Dewey Bros Inc S George Extension __Phone 30 FRATERNAL ORDERS

Junior Order of American Mechanics meets Thursday nights Junior Order Hall Odd Fellows Bldg.



INTERIOR OF ROYALL & BORDEN MFG. CO.



INTERIOR HENLEY FURNITURE COMPANY FURNITURE AND CARPETS

Heilig & Meyers 119 E WalnutP	hone 372
Henley Furniture Co 107 S JohnP	
Home Furniture Co 126 E WalnutPl	
Isaacs 118-122 E Center NP	hone 122
Parker Furniture Co Odd Fellows Bldg Pho	
Royall & Borden Furniture & Carpet C	122 W
Walnut	Phone 3

FURNITURE MANUFACTURERS

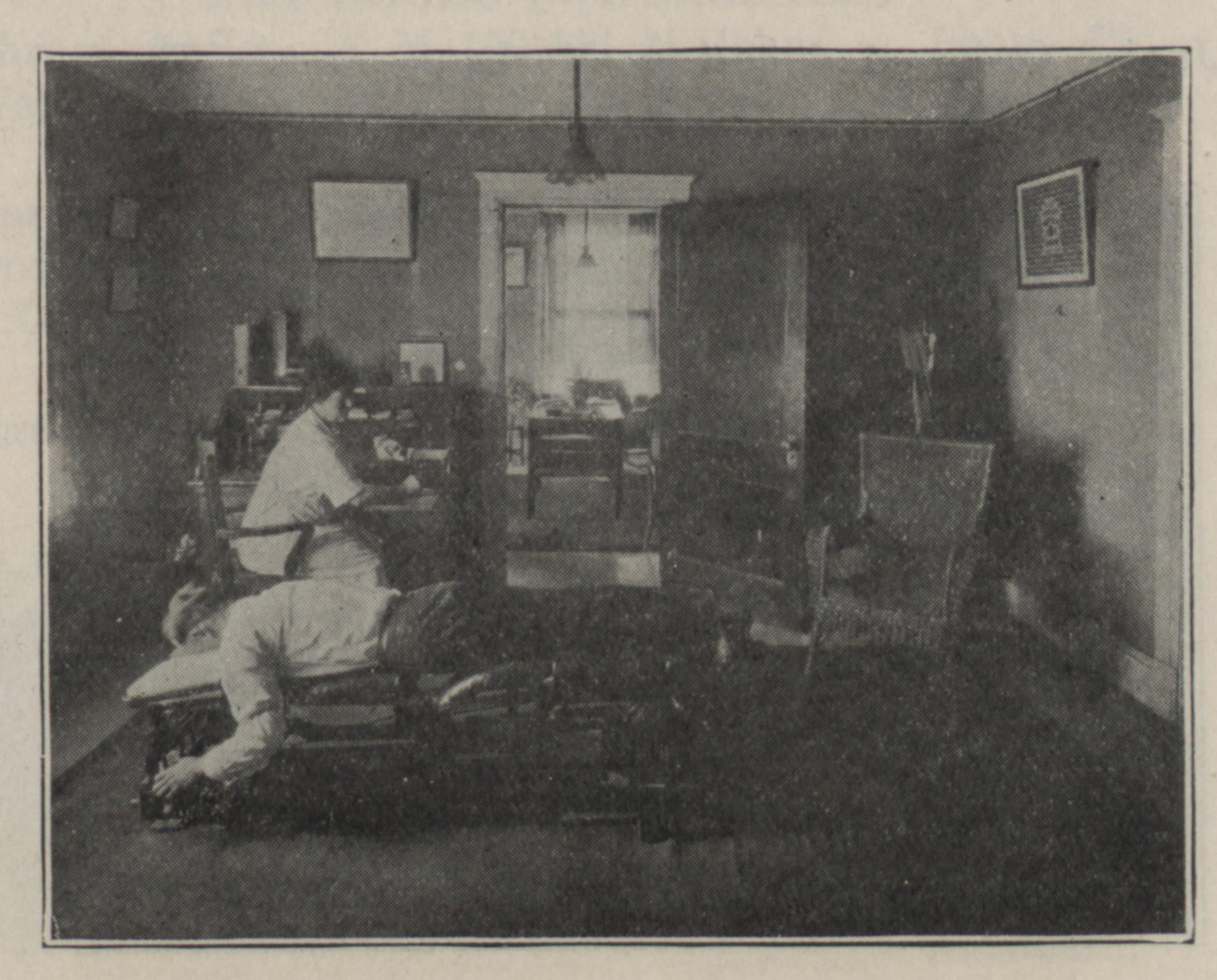
Goldsboro Fur Mfg Co W Center S Ext Phone 495-J GARAGES

Hariss' Garage E Mulberry _____Phone 838
GARAGE AND MACHINE WORKS

Goldsboro Gar & Motor Trans Co W Walnut near depot _____Phone 123

GAS APPLIANCES

Goldsboro Gas & Fuel Co 145 W Center Phone 63



INTERIOR OF DR. M. E. WEIDMAN'S OFFICE, CHIROPRACTICALLY SPEAKING



WOMAN'S CLUB CAFETERIA GENERAL MERCHANDISE

Best & Sons M J 132 E Walnut _____Phone 193 Glisson A East Holly _____Phone 606

GENERATORS AND MAGNETOS

Justice John 140 E Center St _____Phone 421

GENTS FURNISHING

Epstein's Center and Walnut

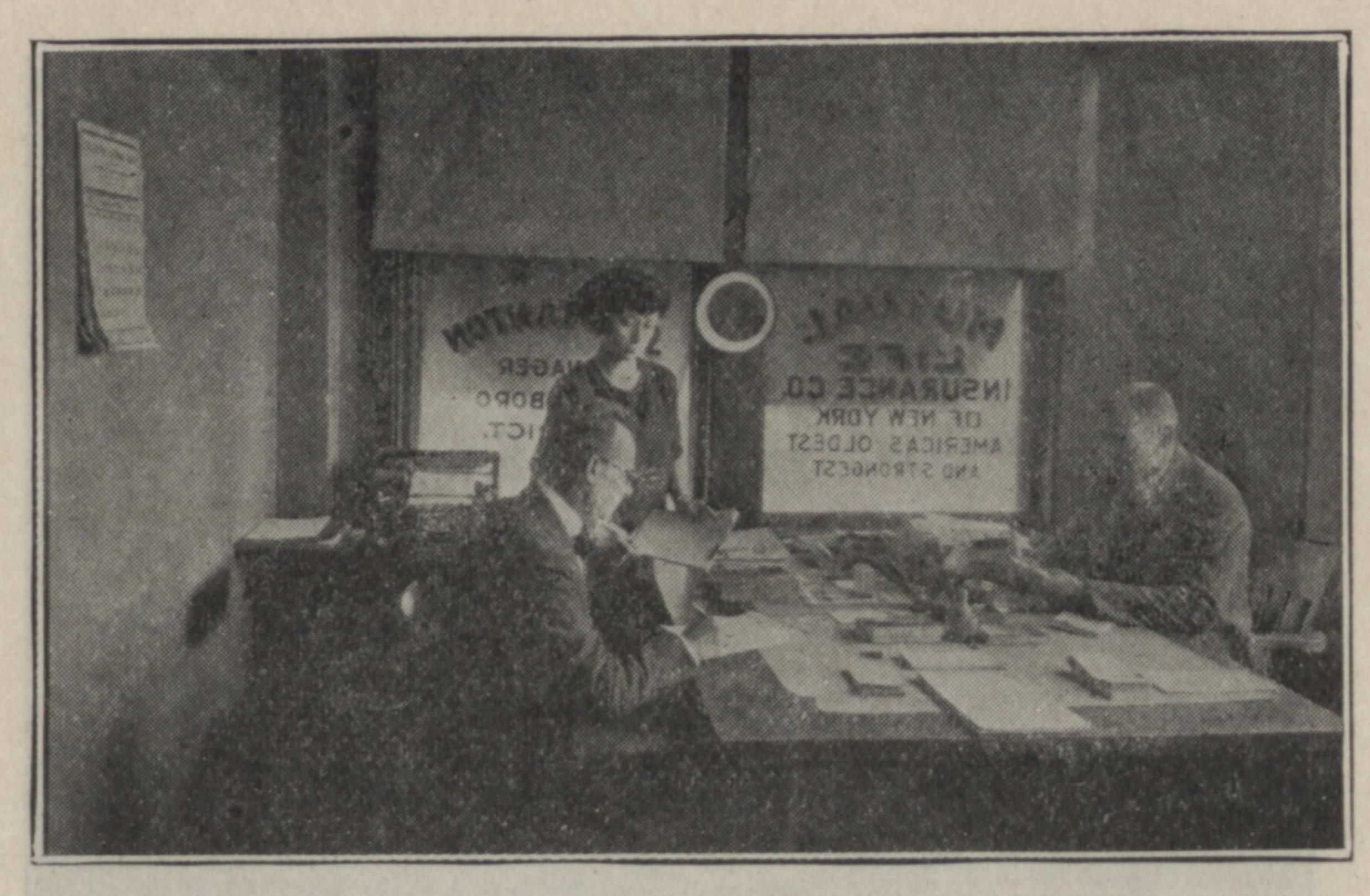
GROCERS

Barnes Bros 138 E Center N _____Phone 86
Creech W D 618 E Elm corner Slocumb Phone 663
Crow W R 229 W Pine _____Phone 144
Davis Groc Co E M, E Mulberry and John Phone 56
Dixie Groc Co Chestnut and W Center S Phone 226
Herring J R 206 E Walnut ____Phone 377
Jenkins Groc Co H H 300 N John Phones 700 & 701
Mutual Stores 207 N John ___Phones 183 and 184
Parks Gro Co 119 W Walnut ____Phone 56
Penders Gro 226 N John street

Pine View Market & Gro 805 E Walnut Phone 283-W Summerlin Walter L 121 E Walnut Phones 25 and 26



GOLDSBORO MUSIC STUDIO



INTERIOR OF OFFICE OF W. E. BORDEN AND J. O. STANTON, REPRESENTING THE MUTUAL LIFE INC. CO., OF NEW YORK

GROCERS (WHOLESALE)

Barnes-Harrell-Rawlings Company Inc., W Mulberry _____Phone 547 Bizzell Grocery Co 103 W Center N __Phone 105 Ginn Grocery Co J T 129 W Center N __Phone 38 Goldsboro Grocery Co 116-118 N James Phone 2 McCrary A A Co N John _____Phone 58 Raney L A 127 W Center N _____Phone 128 Smith & Sherard 109 W Center N ____Phone 101 Thompson B G 134 E Walnut _____Phone 115

HABERDASHERS

My Haberdashery John R Edwards and Alex A Edgerton Props 114 W Walnut _____Phone 882

HARDWARE

Handley-Stallings Hdw Co 108 N John Phone 36 Smith's Hardware Co 118 W Walnut __Phone 90 Yelverton Hdwe Co 136-138 E Walnut____ Phone 45



INTERIOR OF A. A. JOSEPH'S GENT'S FURNISHING STORE.

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HAT CLEANING
Wayne Laundry & Dry Cleaner 130 E Center SPhone 147
HOSIERY
Wayne Shoe Store 103 W Center SPhone 693
HOSIERY MILLS
Durham Hosiery Mills No 5, E Center N and Ash Phone 475
HOSPITALS
Goldsboro Hospital, HermanPhone 439
Spicer's Sanatorium Dr. Wm Spicer N Carolina and Ash
HOTELS
Holland Hotel (Eu) N Carolina facing Dpt Phone 306
Kennon (Am) 104 E Center SPhone 875
Rosemary (Eu_) 124 E Cenetr StPhone 502
Terminal (Eu) W Walnutt opp U Sta Phone 182
HOUSE FURNISHINGS
Smith's Hardware Co 118 W Walnut Phone 90
ICE COMPANIES
Goldsboro Ice Co, E Center NPhone 67
ICE CREAM FACTORIES
Royall Ice Cream Co W Mulberry at Ry Phone 160
INSURANCE
Bain Edgar H Spcl Rep Equitable Ins, Soc of N Y 201-202 Grant BldgPhone 696
Barrino J B Rep Gate City Life Ins Co 101 Grant
BldgPhone 559-W
Borden W E, Spcl Rep Mut Life Ins Co of N. Y
303-304 Borden BldgPhone 686
Bradford N E Natl Bank Bldg John St Phone 155
Crawford J R over Peoples BankPhone 333-J Goldsboro Insurance and Realty Co everything in
Ins, E WalnutPhone 54
Hummell Louis Jr, Spcl Agt Natl Life Ins Co of
Vt Phone 337-J
Jefferson Standard Life Ins Co, National Bank BldgPhone 638
Longest J N Rep Jefferson Stan Life Ins Co over
National BankPhone 638

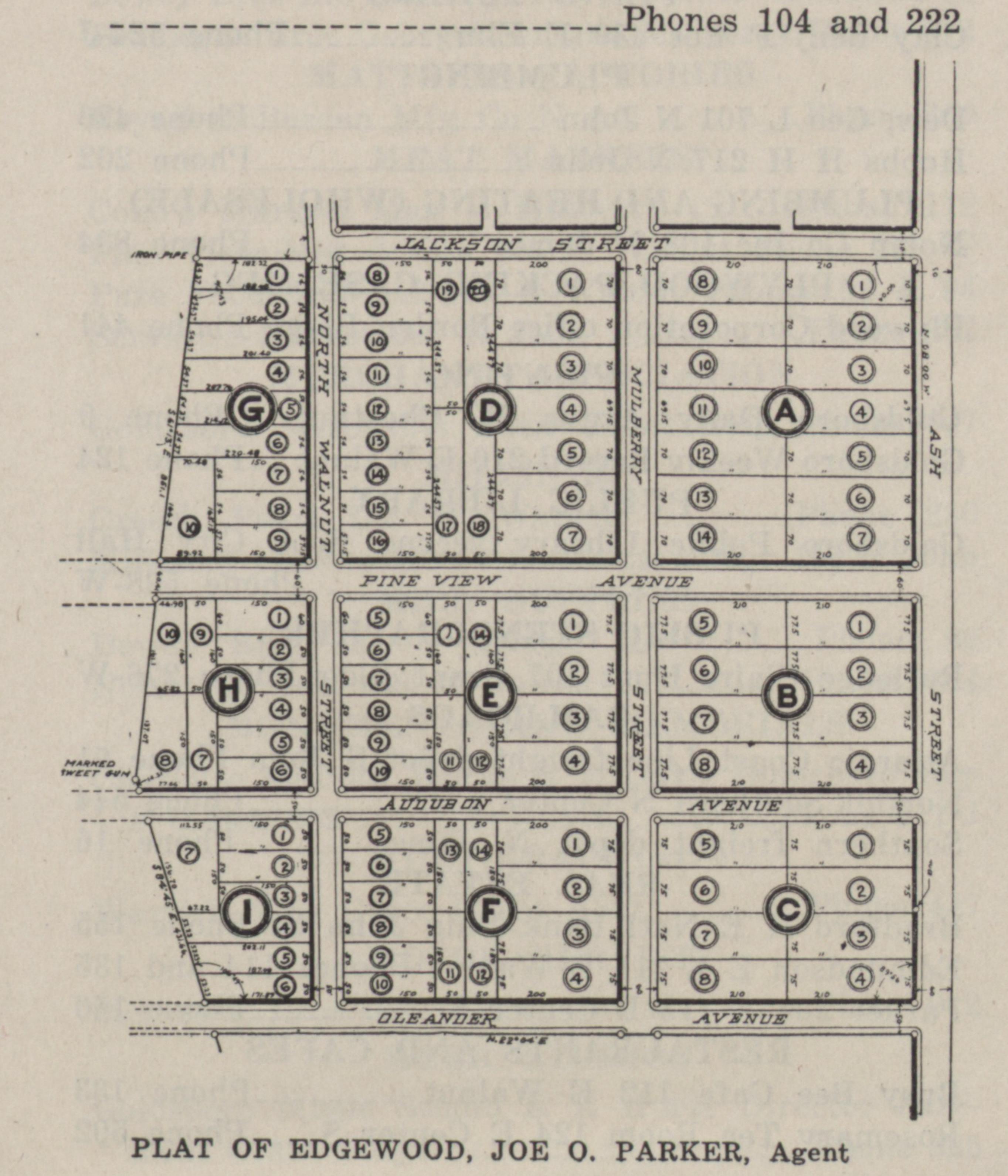


CENTER STREET

	NEWSPAPERS
Micheaux E R Agt Northwestern Mut Life Ins Com-	Goldsboro Daily Argus (Aft) W Chestnut_Phone 9
pany E Walnutt opp Court HousePhone 7	Goldsboro Dany Argus (Alt.) W Chesthut-Inone
Ntl Life Ins Co of Montpelier Vt H M Humphrey	Goldsboro News The (Morning) W Center N opp
Mgr for N C 4th floor Borden BldgePhone 440	City HallPhones 813 and 814
Parker Joe A 118 E Center SPhone 156	Goldsboro Weekly Record Brown Bros Props 210
Stanton J O Mgr Goldsboro Dist Must Life Ins Co	E WalnutPhone 124
	NEWSPAPERS AND MAGAZINES
of N Y 303-304 Borden BldgPhone 686	Browder News ServicePhone 388
Troublefield Alex Rep Am Natl Ins Co 102 Grant	NOTARY PUBLIC
Bldg	
Tuttle Herndon W Gen Ins 510 Borden Bld Phone 229	Rutledge Claire Hunt, 107 Grant Bldg Phone 276-W
JEWELERS .	OPTOMETRIST
	Berke, Dr Edward over Peoples BankPhone 842-J
Giddens Lewis D 113 1-2 W Walnut	Giddens Lewis D 113 1-2 W Walnut
LADIES READY TO WEAR	OSTEOPATHS
Howards, 107 W Center SPhone 50	Winkleman Dr A F 307 Borden Bldg
Joseph, Neil, W WalnutPhone 651	Phones 346 and 342-W
Kannan S 121 W WalnutPhone 661	
	PAINTING AND DECORATING Phone 675 W
	Johnson J A, P O Box 202Phone 675-W
LAUNDRIES	PHONOGRAPHS AND RECORDS
Wayne Ldry & Dry Clnr 130 E Center S Phone 147	Royall & Borden 122 W WalnutPhone 3
LUMBER MANUFACTURERS	PHOSPHATE COMPANIES
Builders Supply Co W Elm St ExtPhone 617	Seminole Phosphate Co Borden BldgPhone 527
Empire Mfg Co 501 W Center SPhone 83	PHOTOGRAPHS
Enterprise-Whiteville Mfg Co 213 W Center S	
	Olement Diamo 110 " Control
Phone 5	PIANOS
Griffin A T Mfg Co George and Ry Phone 113	Isaacs, 118-122 E Center NPhone 122
Virginia Lumber & Box Co S John Ext Phone 174	Rackley Piano Company everything in music 107
MACHINISTS	W WalnutPhone 539-J
Dewey Bros Inc S George ExtPhone 30	PIANO TUNERS
Montague Bros Georgetown and Mulberry Phone 812	Clay Benj F Res 439 E ElmPhone 524-J
MATTRESS FACTORIES	PLUMBING
	Dew, Geo L 701 N JohnPhone 426
	Hobbs H H 217 N JohnPhone 202
MEAT MARKETS	TIUDUS II II ZII IV OULLI
Cohn's Market, Max E MulberryPhone 112	PLUMBING AND HEATING (WHOLESALE)
Pine View Mkt & Gro 805 E Walnut Phone 283-W	Nolan Co Inc 108 N JamesPhone 834
Pure Food Mkt 212-214 E Walnut Phones 93 & 94	PLYWOOD PACKING CASE MFG
Serve-Us-Market 307 N JohnPhone 867	Plywood Corporation office Borden Bldge Phone 441
MERCHANTS ASSOCIATION	PRINTING
	Goldsboro Daily Argus W ChestnutPhone 9
Goldsboro Merchants Assn Grant Bldg Phone 447	Goldsboro Weekly Record 210 E WalnutPhone 124
MILLINERY	
Creech Pearl Inc W WalnutPhone 230	PUBLIC LIBRARY The Public File of the Holl
Millinery Parlors Miss Anna Bizzell Mgr 105 N John	Goldsboro Public Library second floor City Hall
MILL SUPPLIES	Phone 538-W
Dewey Bros Inc S George ExtPhone 30	PUBLIC STENOGRAPHER
Nolan Co Inc 108 N JamesPhone 834	Rutledge Claire Hunt 107 Grant Bldg Phone 276-W
	RAILROADS
MONUMENTS AND MEMORIALS	Atlantic Coast Line freight depot S John Phone 61
Charlotte Granite Works R E Davis Goldsboro Rep	Norfolk Southern N CenterPhone 544
P O Box 232Phone 511-J	INOLIOIR DOUGHELLI IN OCHOCL
MULTIGRAPHING	Southern rieign acpor ri
	REAL ESTATE OF DESCRIPTION 155
	Bradford N E Natl Bank Bldg John St Phone 155
MOTOR SERVICE	Edmundson E L 211 E Walnut Phones 114 and 135
Montague Bros Georgetown and Mulberry Phone 812	Parker Joe A 118 E Center SPhone 156
MUSIC STUDIOS	RESTAURANTS AND CAFES
	Busy Bee Cafe 112 E WalnutPhone 133
Goldsboro Music Studio K E Hurst Director base-	Rosemary Tea Room 124 E Center SPhone 502
ment Grant BldgePhone 825	100SCIIIai y 10a 1000iii 111

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Terminal Cafe W Walnut opp U Depot Phone 182 ROOFERS AND SHEET METAL WORKERS Latta J M Co 108 E Ash ______ --Phone 501-J SALT BRICK MANUFACTURERS Edgerton's Med Salt Brick 213 E. Holly Phone 461-W Spence Bros Grant Bldge 213 E Holly_Phone 461-W SEWING MACHINES Singer Sewing Machine Co 113 W Walnut Phone 130 SHOES Goldsboro Shoe Co Inc 115 E Walnut Phone 10 Parrott & Creech 109 W Walnut ____Phone 218 Thompson B G 134 E Walnut _____Phone 115 Wayne Shoe Store 103 W Center S ____Phone 693 SHOE REPARING Goodyear Electric Shoe Shop 103 E Walnut Phone 664 SPORTING GOODS Goldsboro Sporting Goods Store N J Edwards Prop 116 E Center N _____Phone 402-J TAILORING Hollowell Z G 128 E Center S _____Phone 32 Joseph A A 104 E Center S _____Phone 747-J TALKING MACHINES My Haberdashery John A Edwards and Alex A Edgerton Props 114 W Walnut ____Phone 882 Isaacs 118-122 E Center N _____Phone 122 TELEGRAPH COMPANIES



Postal Telegraph & Cable Co 102 W Walnut

THEATRES

Acme Theatre, across from Kennon Hotel Phone 139 Opera House 148 E Center S across from Chamber of Commerce

TRAFFIC BUREAU

Goldsboro Traffic Bureau 139 W Center S Phone 120

TYPEWRITERS

Chapman's Typewriter Shop Underwood sales service over National kank _____Phone 464-J Humphrey C A the Typewriter Man, Ground Floor Borden Building _____Phone 242

UNDERTAKERS AND EMBALMERS

Baker Claude C 154 E Center S Phones 195 and 210 Goldsboro Und Co 208 E Walnut Phones 24 and 49

WAREHOUSES

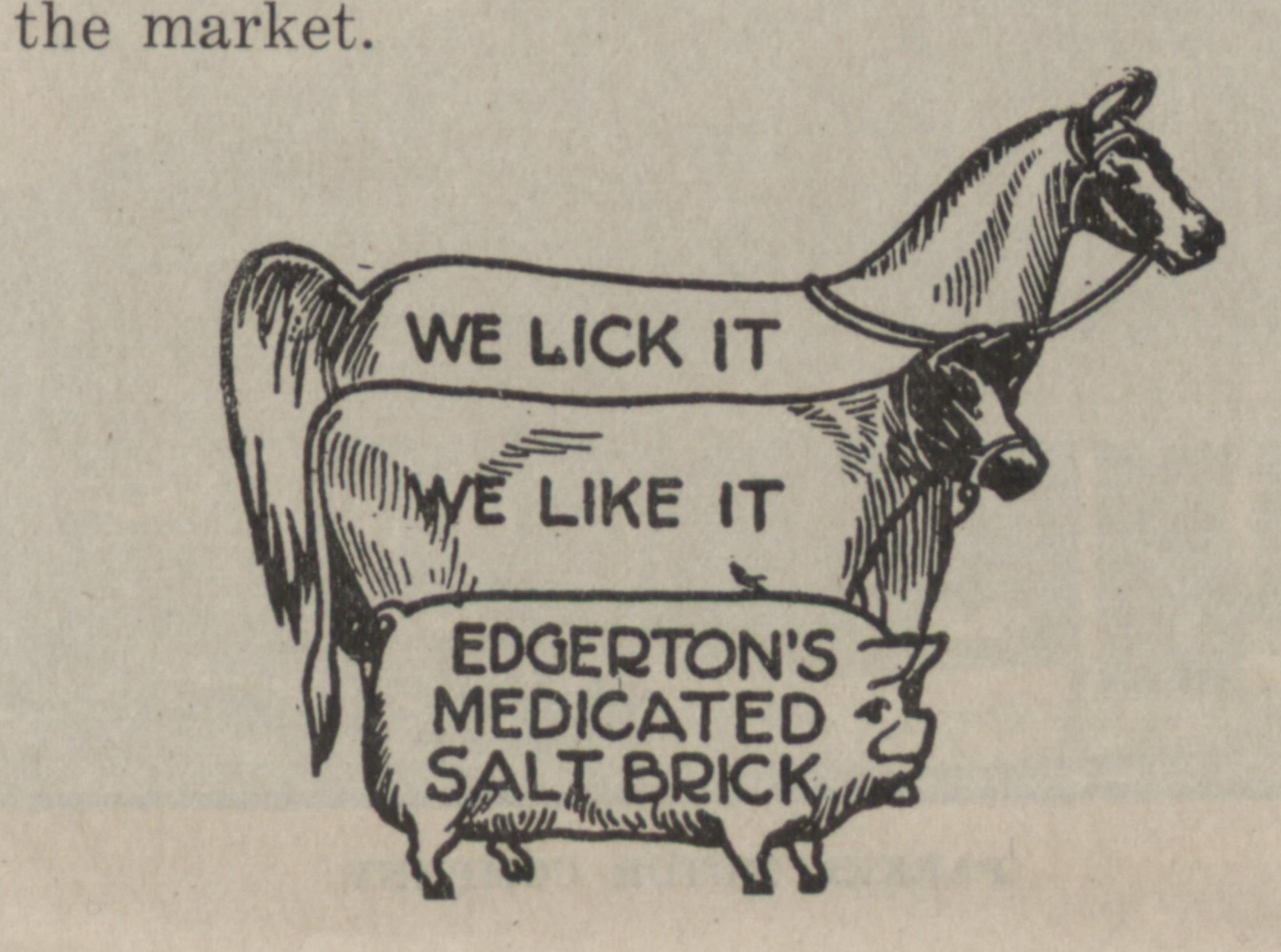
Co-Op Tobacco Growers Assn N John __Phone 455
Wayne Bonded Warehouse (For Cotton) Grantham
between James and George ____Phone 92
Wayne Co-Op Sweet Potato Gro Assn N James Ext.

WELDING ENGINEER

Stephens P H Agt Quasi-Arc-Weltrobe Co. of N Y 401 N James _____Phone 394-4

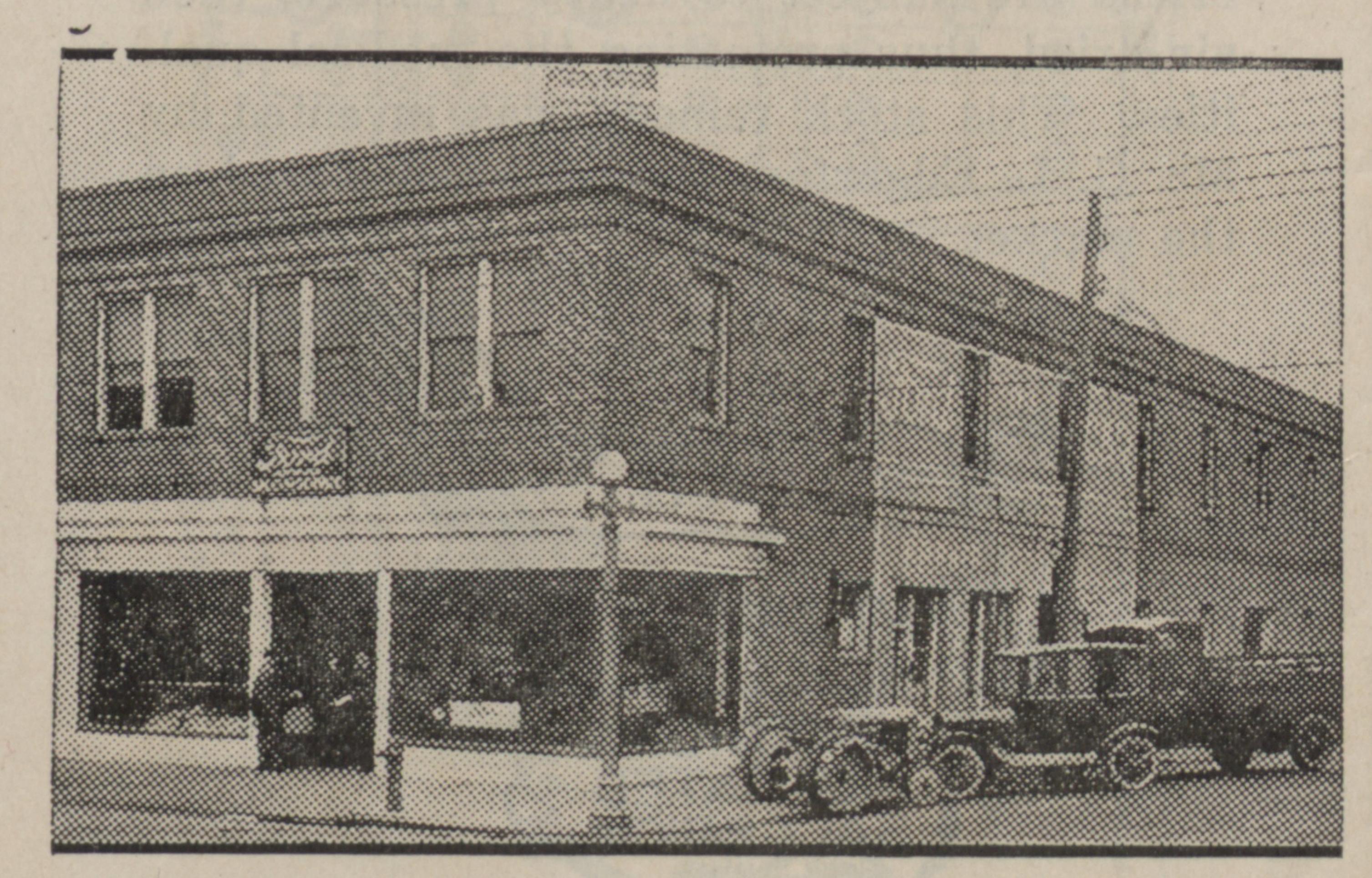


EDGERTON'S MEDICATED SALT BRICK Manufactured by Spence Bros., of Goldsboro, is sold all over the United States and is recognized as a leading stock remedy. These bricks are subject to heavy pressure, then air dried, thus protecting the medical qualities. This stock remedy was invented by Mr. G. L. Edgerton, patented and placed on

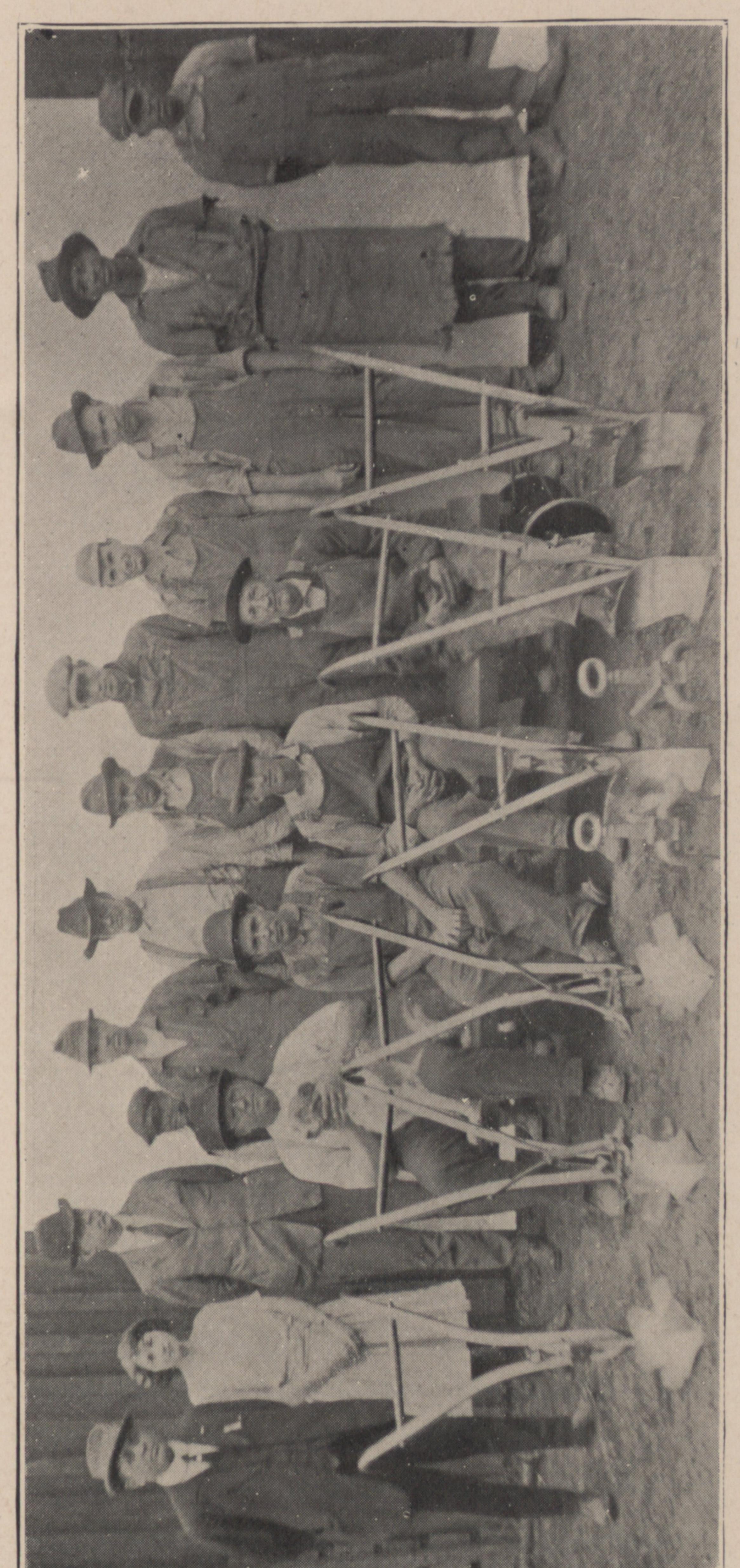




JEFFERSON STANDARD LIFE INSURANCE COMPANYS BUILDING AT GREENSBOBO. BUT EASTERN CAROLINA HEADQUARTERS ARE AT GOLDSBORO



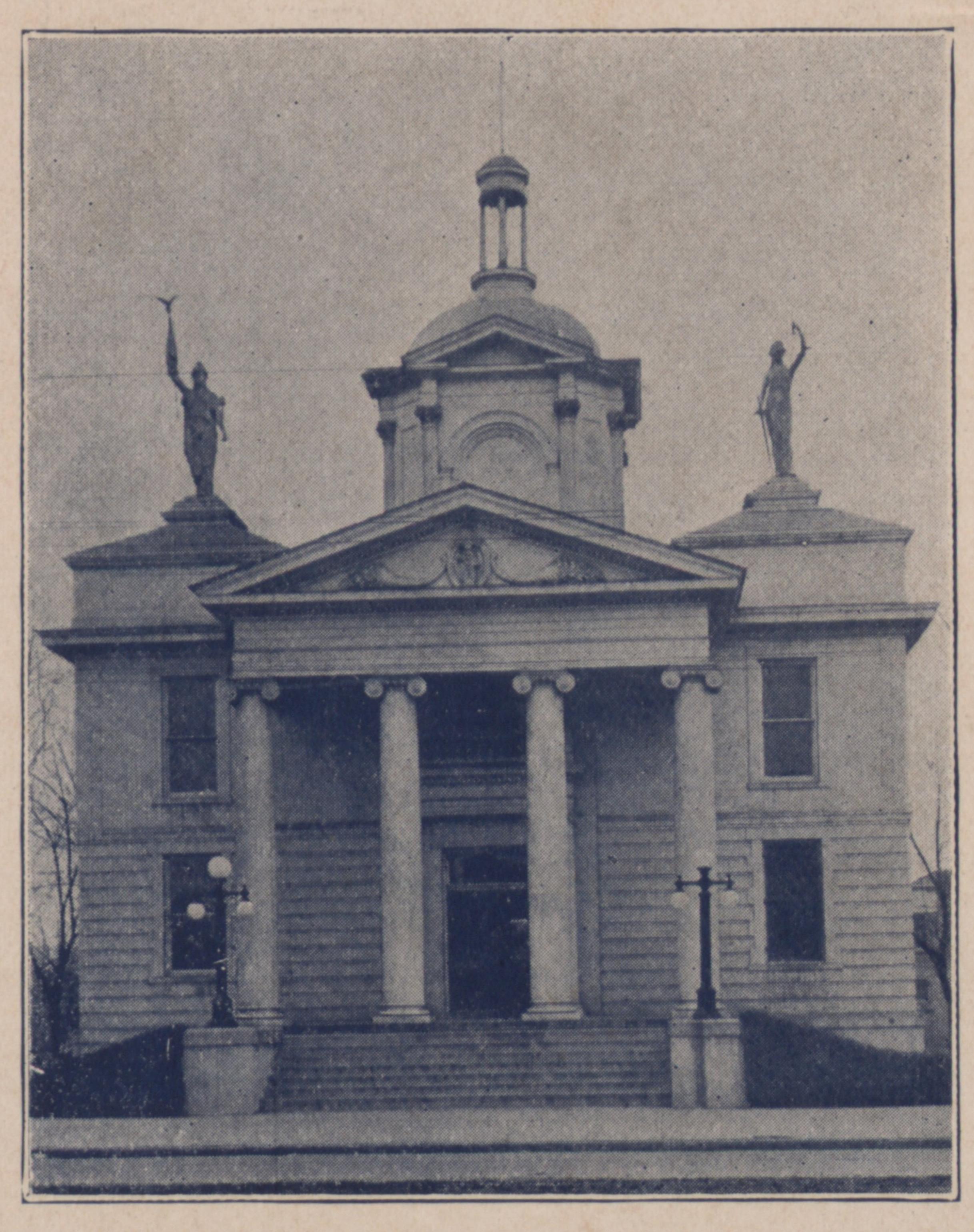
PARKER MOTOR COMPANY





WAYNE COUNTY COURT HOUSE

Goldsboro Welcomes Strangers



GOLDSBORO CITY HALL LOCATED ON N. CENTER ST., OPPOSITE THE GOLDSBORO NEWS